

AN INVITATION





Namunyak, the 'Place of Peace' in Samburu, is the name given to one of the last great stretches of genuine wilderness remaining in Kenya. Encompassing the Mathews Range, with its unique and pristine mountain forests, the region provides refuge to several endangered species such as elephant, Grevy's zebra, de Braza's monkey and the African wild dog.



The unrivalled wilderness of Namunyak is a testimony to a partnership of fifteen years that the Samburu people have forged with their wildlife and is now Kenya's most successful and innovative community-run conservation area. This has not always been the case. Only a short time ago the hills of the Mathews Range reverberated to the sound of poachers' gunfire. During the 1980s northern Kenya was at the heart of the elephant 'killing fields'. The elephant population was virtually wiped out; all the rhino were killed.

If you have the privilege to visit you will quickly appreciate that it truly is a 'place of peace'.



Namunyak Wildlife Conservation Trust

Having witnessed firsthand the shocking slaughter of a herd of elephant by poachers and been powerless to stop it, Ian Craig, the chief architect of the Namunyak Wildlife Conservation Trust (NWCT), realised that the elephant

Your visit to Namunyak and stay at Sarara as guests of Piers and Hilary contributes directly to this unique partnership between people and wildlife.

had no future unless the community were fully engaged in the protection of wildlife and the conservation of its natural habitat.



To succeed a presence had to be established in the bush to deter poachers. Initially local herdsmen were provided with radios with which to report any poaching incidents. As time progressed and wildlife returned the community began to understand the benefits of having wildlife on their land; visitors were interested, and with them came a valuable source of income. The establishment of Sarara Camp in 1997 by Piers and Hilary Bastard provided the key to generating tourism revenue. The camp, which is owned by the community, makes a significant contribution through the conservancy to the local economy.





Namunyak's remarkable achievement now attracts regular interest and visits from communities from all over East Africa.

Correctly managed the people of Namunyak have learnt that their land can generate a sustainable income for the community whilst also providing security for their people, the wildlife and its habitat. The conservancy's revenue is disbursed each year throughout the community to support education, development and healthcare projects, with 40% retained to cover the Trust's operating costs. Namunyak has provided a successful model and stimulus for the creation of numerous other community managed conservancies, supported by the Northern Rangelands Trust in Kenya.



The Greater Namunyak Area

The conservancy, which is managed by a board of 13 Trustees, originally covered the 75,000 hectares of the Sarara and Sabache Group Ranches. More recently the organisation has undergone an exciting evolution which clearly illustrates its conservation impact and value for local communities. The Trust's management mandate has been expanded to include four further community areas – Ngilai West and Central,





Ndonyo Wasin and Ngare Narok. This development means that Namunyak now surrounds the entire Mathews Range Forest Reserve (324,000 hectares / 800,000 acres) and will surely secure one of the most magical, and biodiversity rich, parts of northern Kenya through long-term community conservation.



The Future

The annual operating cost of the extended NWCT amounts to over US\$250,000, which covers the employment of over 35 personnel, operation and maintenance of vehicles, infrastructure development, livestock and grazing management, and the provision of security to people and

Namunyak's success comes at a price. wildlife across the region. Through the support of Piers and Hilary Bastard, and the generosity

of many individuals, companies and foundations, NWCT has become a flagship community-led conservation initiative. As the Trust continues to build, expand and reach financial sustainability, there remains a need to secure donor support to ensure that this flagship conservation initiative achieves its goal for the benefit of people and wildlife alike.





Friends of Namunyak

Wildlife outside of National Parks will only have a future where communities derive a tangible benefit from their natural heritage. By linking conservation to the improvement of people's livelihoods, Namunyak and the Samburu peoples have ensured that the breathtaking wilderness and cultural traditions which you have enjoyed will be here for generations to come.



We would like to invite you to participate in this remarkable conservation story and help secure its future by becoming a 'Friend of Namunyak'. It is very easy to join. Simply choose either the UK or USA Donor Form, depending on where you live, fill it in having picked one of the two Donor levels, return it to us, and we will take care of the rest!

PLEASE FILL IN THE DONOR FORM RELEVANT TO YOU

OPTIONS

ELDER £25 per month or £250 (\$500) per annum

PATRON £100 per month or £1,000 (\$2,000) per annum

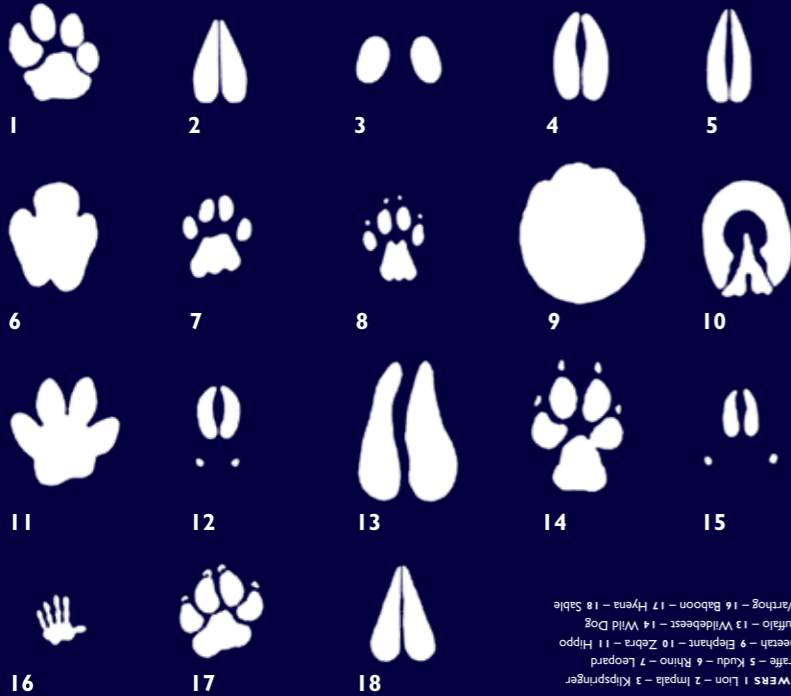
Donor Forms are included in this brochure. Should you require further brochures please don't hesitate to contact the Tusk office.



TAKE A TRIAL BEFORE YOUR TRAIL

The heart and soul of Namunyak is its amazing diversity of species, which includes some of the most widely recognised and admired animals in Africa. Bringing you close to some of these majestic creatures

is this little footprint guide of common tracks of mammals that you may see on your safari in Kenya. Do you know which print belongs to which creature? Answers at the foot (sic) of the page.



ANSWERS 1 Lion - 2 Impala - 3 Kipspringer
4 Giraffe - 5 Kudu - 6 Rhino - 7 Leopard
8 Cheetha - 9 Elephant - 10 Zebra - 11 Hippo
12 Buffalo - 13 Wildebeest - 14 Wild Dog
15 Warthog - 16 Baboon - 17 Hyena - 18 Sable

UK STANDING ORDER MANDATE

To the Manager

FULL NAME AND ADDRESS OF DONOR'S BANK, IN CAPITALS

BANK NAME
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BANK ADDRESS
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For the credit of **Tusk Trust**
Acc No **31518828** Sort Code **40-05-50**
IBAN **GB81SMCO40055031518828**

The sum of £

AMOUNT IN WORDS

ON THE DAY/MONTH/YEAR / /

Date when first payments are to start should not be earlier than 30 days from submission

and a like sum **monthly/annually**

ON THE / DAY OF EVERY MONTH OR YEAR
Please indicate by deleting either month or year

Please pay to

HSBC Private Bank (UK) Ltd.
78 St James's Street
London SW1A 1JB

Please debit the amount from

ACCOUNT NO

IN THE NAME OF

ADDRESS

TOWN

POSTCODE

HOME TEL NO

WORK TEL NO

FAX

EMAIL

SIGNATURE

DATE

CO-SIGNATURE IF APPLICABLE

DATE

FILL IN AND TEAR OFF ALONG FOLD AND RETURN TO OUR UK ADDRESS

UK & USA DONOR FORMS



FRIENDS OF NAMUNYAK

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UK donor

ELDER £25 per month or £250 per annum.
PATRON £100 per month or £1,000 per annum.

You can donate either via Cheque, Credit Card or a Standing Order Mandate (*overleaf*) direct to **Tusk** in the UK.
Thank you for your support.

Please return the completed form to:

Tusk Trust
5 Townbridge House, High Street,
Gillingham, Dorset SP8 4AA, UK

Email andree@tusk.org
Tel +44 (0)1747 831 005
Fax +44 (0)1747 831 006

Tusk Trust is a UK Registered Charity No 803118

USA donor

ELDER \$500 per annum.
PATRON \$2,000 per annum.

You can donate either via Cheque or make a Direct Transfer to **Tusk** in the USA.
Thank you for your support.

Please return the completed form to:

Tusk USA Inc
9 Village Lane, Santa Fe,
NM 87505

Email kirsten@tusk.org
Tel toll free (888) 873-0903

UK DONOR FORM

I would like to become a **Friend of Namunyak** as an **ELDER** or **PATRON** (PLEASE TICK AS APPROPRIATE) and will pay £ monthly or £ annually.

I am unable to become a 'Friend of Namunyak' but would like to make a donation.

DONOR INFORMATION

TITLE
FORENAME
SURNAME
ADDRESS
TOWN
POSTCODE
TEL
EMAIL

DONATION MADE BY – PLEASE TICK TO INDICATE

Cheque CHEQUES PAYABLE TO **Tusk Trust**
£100 £250 Other £

Credit Card
 Amex Visa Mastercard CAF Maestro

Name on Card

Credit Card No.

Expiry Date /

Security Code No.

Maestro only

Issue No. Valid from date

Total Amount £

SIGNATURE

DATE

If you would prefer to make a direct bank transfer please contact andree@tusk.org for details.

GIFT AID DECLARATION

Please sign the declaration and tick the box if you would like Tusk to reclaim the tax on your donation to 'Tusk Trust'.

For every £10 you give, the charity will receive another £2.80 from the Government (at current tax rates). The only condition is that you have to be a UK tax payer.

I am a UK tax payer and would like Tusk Trust to reclaim the tax on this and any other donation, until otherwise notified.

SIGNATURE

DATE

FILL IN AND TEAR OFF ALONG FOLD AND RETURN TO OUR UK ADDRESS

USA DONOR FORM

I would like to become a **Friend of Namunyak** as an **ELDER** or **PATRON** (PLEASE CHECK AS APPROPRIATE) and will pay \$ monthly or \$ annually.

I am unable to become a 'Friend of Namunyak' but would like to make a donation.

DONOR INFORMATION

FIRST NAME
LAST NAME
ADDRESS
CITY
STATE
ZIP CODE
TEL
EMAIL

COMPANY OR FOUNDATION NAME
IF APPLICABLE

DONATION MADE BY – PLEASE CHECK TO INDICATE

I include a check for
\$200 \$500 Other \$

CHECKS PAYABLE TO **Tusk USA Inc**

Direct Transfer

BANK DETAILS

ACCOUNT NAME TUSK USA INC	BANK ADDRESS Wells Fargo Bank N.A.
ACCOUNT NO 802-1040574	420 Montgomery
ABA NO 121000248	San Francisco
	CA 94104, USA

AMOUNT OF DONATION \$

FOR INCOMING INTERNATIONAL WIRES OUR SWIFT BIC IS **WFBIUS6S**

Tusk USA Inc. can accept donations of stocks and shares. If you would like further information on how to transfer shares please tick this box

TUSK USA INC IS A 501 (C) (3) NON-PROFIT ORGANIZATION.

DONATIONS ARE TAX DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW. EIN IS 30-0190986

TUSK USA INC WILL SEND YOU THE RECEIPT YOU REQUIRE FOR YOUR TAX RETURN.

FILL IN AND TEAR OFF ALONG FOLD AND RETURN TO OUR USA ADDRESS



The UK and US based conservation charity, Tusk Trust, has been the key donor since 1997. The Friends of Namunyak initiative is administered by Tusk Trust (UK Registered Charity No 803118) and Tusk USA Inc. a 501c3 non-profit organisation. EIN number 30-0190986