



TUSK TALK

30TH ANNIVERSARY
2020



Our Mission is to amplify the impact of progressive conservation initiatives across Africa.

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Stephen Watson Chairman, Tusk Trust

Welcome

This is probably one of the toughest introductions to Tusk Talk I have had to write.

This publication, which we produce every year, records and celebrates everything Tusk has been doing. We're proud to show how your money has been spent and importantly, what our projects have achieved in protecting the wildlife and habitats of Africa.

Above all, we share some amazing stories. The personal adventures and remarkable work of our conservation heroes. The men and women who devote and risk their lives to fight wildlife crime, tackle poaching, save environments and deliver twenty-first century conservation across the African continent.

However this year, things are different. The fight against the COVID-19 pandemic has changed everything. Of course, it's affecting our lives and well-being at home but it's also wreaking havoc across Africa. The consequences for Tusk's projects are profound. Income has evaporated. Tourism is non-existent. Local communities are hurting. Staff and rangers are being laid off. Years of work and investment is being threatened and undermined. It's tough to share this news but it's the new reality for us. It's a conservation crisis without precedent and will require an equally bold response from Tusk. In this Tusk Talk we're sharing news of our Crisis Appeal and how you can help us tackle the fall-out from this once in a generation event. Please help us.

2020 also marks the 30th anniversary of the founding of Tusk. For three decades we've been at the forefront of wildlife protection and conservation across Africa. Tusk was founded by Charlie Mayhew and the charity has been inspirationally led by him ever since. From a modest start in 1990, with just a handful of projects and not a lot of cash, Tusk has grown to become a globally respected force in conservation, raising almost £10m a year supporting 58 projects in some 20 countries across Africa. We are hugely proud of this achievement. Marking our 30th birthday enables us to thank the many donors, staff and supporters that have made this possible. It warrants a celebration, but this will be muted this year as we wrestle with the immediate crisis. We're confident that Tusk will prevail and with your continued help and support we will have something to celebrate in 2021!

2020 also marks a personal anniversary for me. I became a trustee of this brilliant charity more than 22 years ago. It's been a privilege to have served on the board for all that time and to have worked with such an extraordinary team of committed conservationists. I have also been the Chairman of Tusk since 2013 and our 30th birthday seems like a good moment to take a back seat. I'm delighted to be passing the baton to my fellow trustee, Alexander Rhodes, who will assume the Chair towards the end of the year. I wish him every success in the role and hope he has as much fun as I have had these past years.

I hope you enjoy this latest edition of Tusk Talk and that you'll join us in helping protect what we hold so dear.



KENSINGTON PALACE

Tusk is marking its 30th anniversary in a very difficult year for our planet. My thoughts go out to all those affected by the COVID-19 pandemic around the world.

This pandemic is both a public-health emergency and an economic crisis. Rightly, our immediate focus must be on saving lives and protecting livelihoods around the world. But as the global picture emerges, it is very worrying to see the huge impact that the pandemic is having on conservation.

Decades of conservation progress in Africa are at risk. There are real fears that the economic crisis and redundancies resulting from the pandemic will lead to a sharp rise in poaching for bush meat with criminals seeking to exploit the illegal wildlife trade while wildlife enforcement's resources are stretched. Tusk's work on the ground has therefore never been more important. To safeguard our conservation gains, we must ensure that African conservationists can hold the line and maintain their work in anti-poaching, human-wildlife conflict mitigation, species protection and habitat restoration that is so vital to Africa's economy, people and its wildlife.

Conservationists have been speaking out for many years about the threats posed by the illegal wildlife trade, but never before have the possible public health risks come into such sharp focus. So now is the time to act. We must redouble our efforts to reduce demand for illegal wildlife products, close illegal and unregulated trade, raise public awareness and work in collaboration to strengthen laws and increase penalties. We must seize this moment to end the illegal wildlife trade for good, both to protect our precious wildlife, and to protect communities all around the world.

Conservationists in Africa need all the help they can get to grapple with the consequences of the coronavirus pandemic. I am reassured to know that Tusk will continue to be there to provide that support, as they have done so expertly for the last 30 years. No organisation is better placed than Tusk to lead the charge and support Africa's conservationists on the road to recovery.

I am immensely proud of what Tusk has achieved in its 30 year history and I pay tribute to the energy and commitment of its team and the charity's partners on the ground. Please continue to support this remarkable charity and its vital work. Thank you for making a real difference, especially at this time when your support is needed the most.

There were many highlights to our work in 2019.

Welcome to your edition of Tusk Talk



I never imagined that I would be reflecting on the charity's 30th anniversary in the midst of a global pandemic and lockdown. In a few months, the world has been turned upside down and perhaps changed forever.

Celebrating thirty years and an investment of over £70m (\$100m) into our impressive range of conservation programmes seems somewhat trivial right now, but I am extremely proud of Tusk and constantly in awe of the extraordinary and vital work that our project partners continue to achieve with our targeted support across Africa. This has only been made possible thanks to the generosity of all our donors and supporters, individuals, trusts and companies alike. In this edition of Tusk Talk we showcase the work of some of the remarkable 'Conservation Heroes' the charity funds; highlighting how their amazing and selfless work to protect the natural world is more crucial than it's ever been.

2020 had been feted to be a 'super year' for conservation as the world prepared to meet in China for the decisive Conference on the Convention of Biodiversity and in Glasgow for a critical CoP on Climate Change - both meetings have been postponed. There is a terrible irony that the



In 2020, Tusk will celebrate its 30th anniversary. In our short history we are proud of what we have achieved but we know we simply could not have done so without all your support. Thank you!

COVID-19 crisis, which has resulted in such tragic loss of life and economic turmoil, appears to be the result of a zoonotic virus that transferred from animals to humans in the wildlife markets in Wuhan. These repulsive markets are not exclusive to China. Unscrupulous traders in other parts of Asia, west and central Africa, similarly exploit the consumer demand for wildlife products and meat from exotic species, such as bats, snakes, civets and pangolin. Tusk has joined the growing chorus of politicians and NGO's calling for the World Health Organisation and international governments to permanently close down these markets, which have for too long been a hot-bed for transmission of diseases such as Sars, Mers, Ebola, and HIV.

If we are to learn anything from this crisis it must surely be that our survival on this planet and the health of the natural world are intrinsically linked. Whether it be shutting down the illegal wildlife trade; reducing carbon emissions; recognising the value of protecting functioning eco-systems; and cleaning up our oceans, man is now at a crossroads and we have to change our behaviour and act swiftly for the well-being of the natural world and future generations to come.

So, as we begin to mark our 30th anniversary (celebrations temporarily on hold!), Tusk will continue to seek out and support excellence in conservation, advance innovative thinking and promote greater collaboration.

Much of the content in this publication was written before the COVID-19 crisis began, meaning our project partners have since had to drastically cut budgets and curtail their plans as a direct result of the severe economic impact already being felt across Africa. Our focus now must be to secure funding to protect the jobs and livelihoods of those working on the frontline of conservation and ensure the great work and the huge investment Tusk has made over the last thirty years is not undermined by the effect of this dreadful virus.

Please be as generous as you can in supporting our Crisis Appeal – your support is needed more than ever. Thank you.

Charlie Mayhew
CEO, Tusk Trust

How Tusk makes a difference

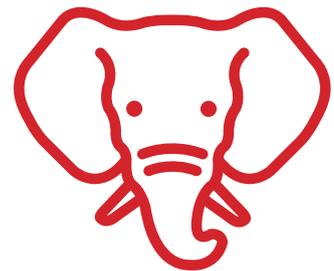
Our vision is an Africa in which people and wildlife co-exist and thrive. We believe in the inherent value of wildlife and know that sustainable conservation requires local solutions, expertise and engagement.

When local communities and stakeholders see economic benefits to living peacefully alongside wildlife and that their actions are connected to a global environmental movement, conservation can and does succeed.

By championing sustainable solutions for conservation Tusk, together with our supporters and partner projects, can have real and lasting impact.

Your generous support and partnerships made a huge difference last year. **Here's how.**

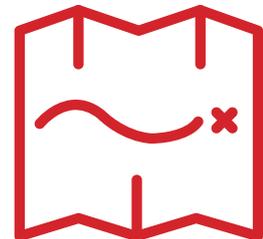
£9.7 million
global revenue



£8.2 million
invested into the field

42

endangered species
benefitted from our
projects



**89 million
hectares**
secured for wildlife

19,516

human/wildlife conflict events
project partners responded to



58
projects supported with
Tusk generated funds

5,425

directly employed
by organisations
supported by Tusk



4.3 million people

benefit indirectly from work of Tusk project partners



29 projects

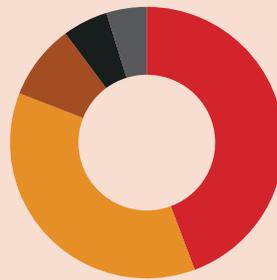
helped address illegal wildlife trade
(50% of Tusk project partners)



1,556 schools

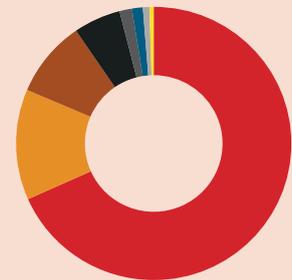
supported by Tusk project partners
(benefiting 882,155 pupils)

Tusk's income growth 1992-2019



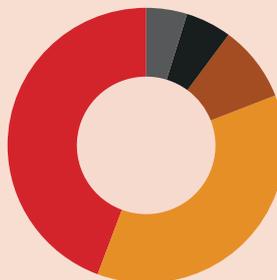
Focus of Tusk funded projects in 2019

- Protecting endangered species 44%
- Preserving habitats 37%
- Providing environmental education 9%
- Promoting human-wildlife coexistence 5%
- Advocacy, awareness & publications 5%



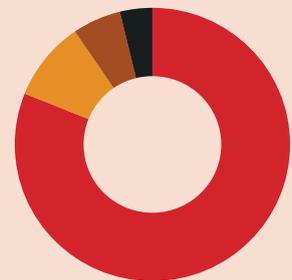
Source of funds

- Donations from individuals 68%
- Fundraising Events 13%
- Corporate 9%
- Charitable Trusts 5%
- Legacy 2%
- Gift Aid 1.5%
- Government Funding 1%
- Endowment Income 0.5%



Tusk project partner distribution by African region

- Eastern Africa 40%
- Southern Africa 39%
- Western Africa 9%
- Central Africa 7%
- Africa Wide 5%



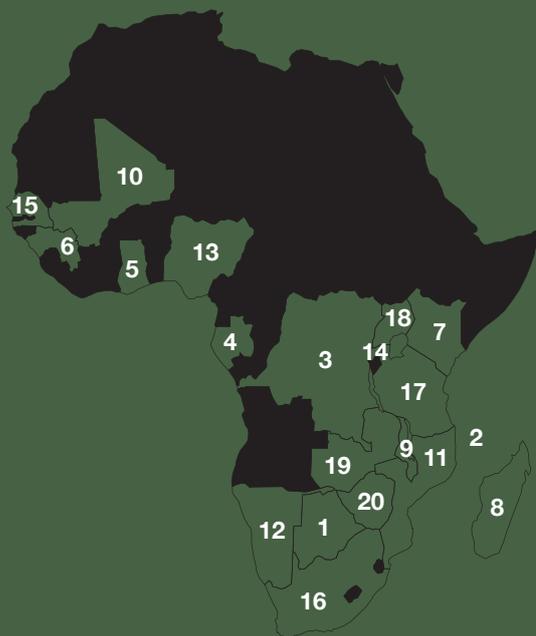
Programme cost ratio

- Conservation Grants 81%
- Support costs & overheads 9%
- Fundraising & Event costs 6%
- Direct expenditure on advocacy and awareness 4%

Success spotlights

Our project partners have achieved some great successes over the past year. Here is a snapshot of those along with our shared ambitions for the future. These successes have been made possible because of your generous support and it is your financial commitment to conservation in Africa that will enable us to continue to amplify our project partners' work in 2020 and beyond.

All our partners have been greatly affected by the COVID-19 pandemic. Their tireless work now continues with the added challenges the crisis brings.



Africa-wide

- African Parks
- Elephant Protection Initiative
- PACE

1 Botswana

- Botswana Predator Conservation Trust
- CLAWS Conservancy
- Coaching for Conservation

2 Comoros

- Blue Ventures

3 Democratic Republic of Congo

- Okapi Conservation Project
- Waikale Gorilla and Forest Conservation Project

4 Gabon

- Loango Gorilla Project

5 Ghana

- Rainforest Rescue Ghana

6 Guinea

- Chimpanzee Conservation Centre

7 Kenya

- Big Life Foundation
- Borana Conservancy
- Ewaso Lions
- Grevy's Zebra Trust
- Lamu Marine Conservation Trust
- Lewa Wildlife Conservancy
- Lion Landscapes
- Local Ocean Conservation

- Maasai Mara Wildlife Conservancies Association
- Milgis Trust
- Mount Kenya Trust
- Mountain Bongo Surveillance Project
- Ngare Ndare Forest Trust
- Northern Rangelands Trust
- Reteti Elephant Sanctuary
- The Maa Trust
- Tsavo Trust

8 Madagascar

- C3
- IMPACT Madagascar

9 Malawi

- Lilongwe Wildlife Trust

10 Mali

- Mali Elephant Project

11 Mozambique

- Mozambique's National Administration for Conservation Areas

12 Namibia

- Integrated Rural Development and Nature Conservation
- Save the Rhino Trust

13 Nigeria

- Africa Nature Investors Foundation
- Yankari Game Reserve

14 Rwanda

- Rwanda Wildlife Conservation Association

15 Senegal

- Africa Chelonian Institute

16 South Africa

- Bateleurs
- Save the Waterberg Rhino
- Southern African Wildlife College
- VulPro
- Wilderness Foundation

17 Tanzania

- Global Animal Health Tanzania
- Honeyguide Foundation
- Ruaha Carnivore Project
- George Adamson Wildlife Preservation Trust

18 Uganda

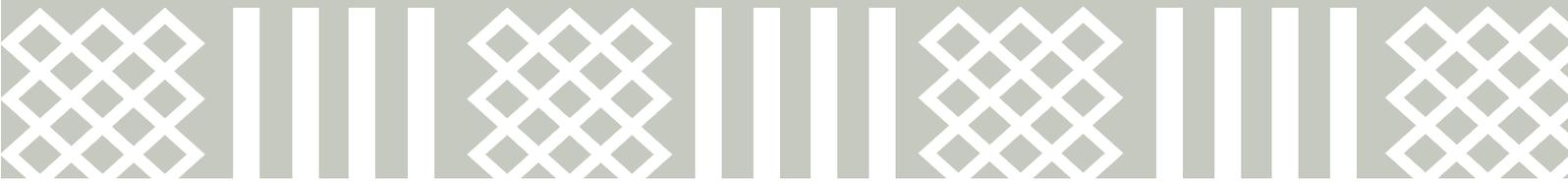
- Conservation Through Public Health
- Uganda Conservation Foundation

19 Zambia

- Conservation Lower Zambezi
- Conservation South Luangwa
- Zambian Carnivore Programme

20 Zimbabwe

- Jamanda Conservancy
- Maillangwe Trust
- Painted Dog Conservation
- Savé Valley Conservancy



1. Africa Nature Investors Foundation, Nigeria

Gashaka-Gumti National Park in Nigeria is home to one of the largest populations of the critically endangered Nigeria-Cameroon chimpanzee. It is also home to important populations of other primates, pangolin, buffalo, leopard, and antelope. Cattle herding, logging, and poaching have however remained serious threats. ANIF is now training and equipping the parks previously under-resourced rangers and working on including surrounding communities in the park's management with the long term aim of creating a premier eco-tourism destination.

2. The Bateleurs, South Africa

The African Wild Dog was considered extirpated in Mozambique following the brutal civil war. This led to the largest African wild dog reintroduction ever undertaken. In 2018 the Bateleurs flew 14 dogs to Gorongosa National Park. The first pack has since denned and had a litter of 28 pups. Another pack of 15 was successfully flown to the park during 2019 bringing the total population of wild dogs to 57. Before being released all the dogs were vaccinated and fitted with VHF and GPS collars to enable them to be monitored.

3. Big Life Foundation, Kenya

Big Life Foundation has continued to experience tremendous success, including creating one of East Africa's first cross-border operations, addressing human-wildlife conflict, and protecting a special population of eastern black rhino. In 2019, for the first time in their history, zero elephants were poached in a 1.6-million-acre area of operation. In 2020 they aim to maintain wildlife protection operations and community support while focusing on securing habitat to ensure the long-term connectivity and survival of the ecosystem.

4. Community Centred Conservation (C3), Madagascar

C3 organised a capacity building exercise in 2019 aiming to improve the understanding of environmental education and to identify the educational objectives linked to marine biodiversity conservation. In partnership with Madagascar's Ministry of Education, C3 is now working to introduce the conservation of marine biodiversity into the school curriculum by the end of 2020 and to strengthen the network of Young Leaders TANOMAFI which coordinates the Environmental Youth Actions launched in 2019.

Success spotlights

Continued



5

Credit: Impact Madagascar



6

Credit: Stephane Origine/
Chimpanzee Conservation Centre



7

Credit: Okapi Conservation Project



8

Credit: Local Ocean Conservation Kenya



9

Credit: Lilongwe Wildlife Trust

5. IMPACT Madagascar, Madagascar

The endangered crowned sifaka has a very restricted range in the wild with the only known significant populations surviving in fragmented dry forest patches in northwest Madagascar. Small populations have been discovered along the central highlands where IMPACT Madagascar works. In 2019, they worked with communities to manage more than 3,700 ha of forests leading to a 22% growth in the population of critically endangered crowned sifaka. In 2020, they aim to increase the forest surface while reinforcing conservation actions.

6. The Chimpanzee Conservation Center (CCC), Guinea

A six-month camera trap project was carried out in the fully protected area of Mafou in the High Niger National Park, Guinea. The cameras confirmed the presence of wild chimpanzee populations in large numbers throughout the study area but also showed individuals with facial deformities. The disease was identified as Yaws disease (a form of syphilis). In 2020 CCC plans to position 28 cameras in key areas to further identify sick individuals and treat them where possible.

7. Okapi Conservation Project (OCP), Congo

Through Tusk's support, OCP hired a Programme Manager to facilitate OCP's relationship with The Congolese Institute for the Conservation of Nature (ICCN) and lead community assistance programmes. With OCP support, ICCN rangers patrolled a total of over 19,000 km on foot, covering nearly 50% of the Okapi Wildlife Reserve and removing more than 5,000 snares. In 2020, OCP will continue to support ICCN rangers, as well as their highly successful community empowerment programmes and conservation education initiatives.

8. Local Ocean Conservation (LOC), Kenya

One of LOC's key successes in 2019 was tagging of sea turtles in a by-catch release programme. In addition to tagging sea turtles accidentally caught by fishermen, this also involves releasing them back into the ocean in a strong and healthy state. In an unprecedented occurrence, one of the turtles, upon release, swam from Watamu, Kenya to Aldabra Atoll in the Seychelles. In 2020 LOC aims to implement a new Management Information System for all core programmes, to include digital data collection and real-time data visualisations

9. Lilongwe Wildlife Trust (LWT), Malawi

In 2019 LWT expanded its Environmental Education Programme to an additional 25 schools. They are now working with a total of 50 schools to promote conservation and environmental protection through extra-curricular wildlife clubs. In addition, LWT trained a total of 75 facilitators, headteachers, and club assistants to deliver lessons. In 2020, the Trust will focus on undertaking a review to enhance the programme using both international best practice and research and indigenous knowledge and culture.



Credit: Save Valley Conservancy



Credit: LAMCOT



Credit: Walikale Gorilla Project



Credit: James Lewin/Borana Conservancy



Credit: Uganda Conservation Foundation

10. Savé Valley Conservancy (SVC), Zimbabwe

The conservancy, set in the southeast lowveld of Zimbabwe, is home to 200 rhino and in 2019 recorded a phenomenal 21 rhino births. Having introduced an independent monitoring system and taken charge of its rhino operations, 23 rhinos were notched and 16 located that had previously been listed as missing. Their aim for 2020 is to establish a community upliftment programme in and around Savé Valley Conservancy, incorporating natural resources education, literacy, health, and inclusion into the wildlife economy of Zimbabwe.

11. Lamu Marine Conservation Trust (LAMCOT), Kenya

LAMCOT had significant success in 2019. As a result of increased patrols along nesting beaches, 3,265 baby turtles were watched over and safely released into the ocean at Manda and Shella Kipungani nesting beaches. Additionally, the team noted a decline in poaching for turtle eggs and meat due to economic incentives and eco-tourism along with advocacy and awareness campaigns. In 2020, LAMCOT aims to expand the program to the Lamu's eastern archipelago.

12. Walikale Gorilla Project, DRC

After 16 years of working in Walikale Community Reserve, in 2019 the organisation's rangers were able to capture photographic evidence of Walikale's eastern lowland gorillas for the first time. This was a huge triumph for the project as this elusive population of gorillas remains unhabituated, making them very fearful of humans. In 2020, the team aims to conduct a biodiversity survey in all sectors of the reserve for the first time, now possible due to peace returning to the region following the most recent presidential election.

13. Borana Conservancy, Kenya

2019 was a fantastic year for rhino across the Lewa-Borana landscape with 32 rhino births - 17 black and 15 white! Although the boundary fence was dropped between Lewa and Borana in 2014 the natural integration of the two populations has been slow. 2019 however, saw rhino venturing across the boundary line, and a white rhino being born on Borana. A key aim for 2020 is to significantly improve Borana's sustainability. This will include improving waste management systems, carbon footprint, and staff education across all departments.

14. Uganda Conservation Foundation (UCF), Uganda

2019 was an extraordinary year for UCF, with numerous accomplishments. The most impactful of these was the set-up of a digital radio network across Murchison Falls. For the first time, the Uganda Wildlife Authority (UWA) can coordinate and support anti-poaching teams and respond to issues. In addition, wildlife and tourism numbers which are increasing rapidly will help sustain the recovery of Murchison Falls. In 2020 UCF, with UWA and the local communities around the park, will plant at least one million indigenous trees.

30 Years of Tusk

For 30 years Tusk has supported the most innovative wildlife conservation initiatives across Africa. To date, you have helped us invest £70m into the field

Since our founding in 1990, Tusk has developed longstanding partnerships with exemplary projects, led by inspiring individuals who work tirelessly, often in remote places and facing complex challenges, with passion and dedication to protect species and habitats across the continent. Here are just some highlights from the past three decades.

For the next 30 years, together with our partners, we will strive to ensure biodiversity is valued, conserved and delivering benefits for all.

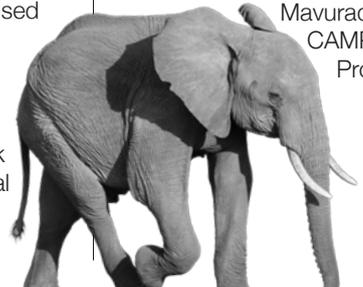


1990

Tusk Trust is founded in the UK. The first project grant is used to purchase an anti-poaching aircraft required for aerial surveillance work in Ruaha National Park, Tanzania.

1993

Tusk helps launch 'Operation Oasis', a rescue mission to translocate wildlife including elephant, stricken by a severe drought in Zimbabwe. The operation leads to Tusk supporting its first community conservation project, the Mavuradonna CAMPFIRE Project.



Tusk's Global Revenue:

1991 - £21,892

1992 - £1,849

1993 - £125,654

1994 - £134,480

2011

TRH The Duke & Duchess of Cambridge launch Tusk's US Patrons Circle at an event in Los Angeles. Tusk's PACE education programme is translated into French and expands into 26 countries via UNESCO online and Worldreader's mobile app



2010

Tusk's 20th Anniversary is celebrated with a Royal Tour by both Prince William and Prince Harry to Tusk-supported projects in Botswana.



2008

With Tusk support C4C broke ground and the Maun Centre for Conservation Education was started. Since then, thousands of children from Botswana have benefitted from this unique opportunity to learn about the natural world.



2006

Mkomazi is declared a National Park by the Tanzanian government. "It takes courage to back a 1,500 mile² wasteland in the hope that its fortune might improve and Tusk has been with us all the way". Tony Fitzjohn OBE

2012 - £2,731,145

2011 - £2,700,627

2010 - £2,198,728

2009 - £1,549,996

2008 - £2,053,590

2007 - £2,804,831

2012

DHL's support allows Tusk to fly three black rhino from Port Lympne Zoo, UK to Mkomazi. Prince William uses Disney's Royal Premiere of *African Cats* in aid of Tusk to highlight the decline in the African lion population.



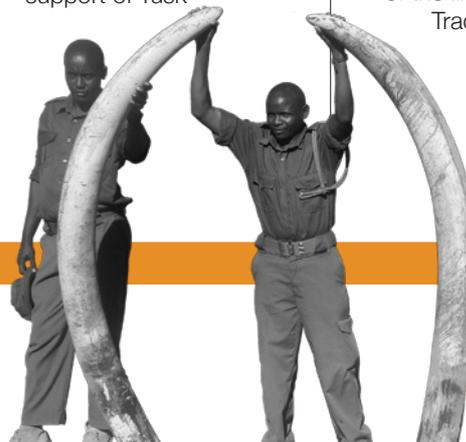
2013

The inaugural Tusk Conservation Awards are launched. Seven years later 36 conservation heroes have been recognised and **£505,000** in awards have been given.



2014

The UK Government hosts the London Conference on Illegal Wildlife Trade when The Elephant Protection Initiative was endorsed by five African countries – an alliance originally promoted by Stop Ivory with the support of Tusk



2015

To celebrate Tusk's 25th anniversary, Tusk's Royal Patron hosts a dinner for the charity's supporters and project partners at Windsor Castle. Tusk's CEO accompanies Prince William to China to raise awareness of the Illegal Wildlife Trade.

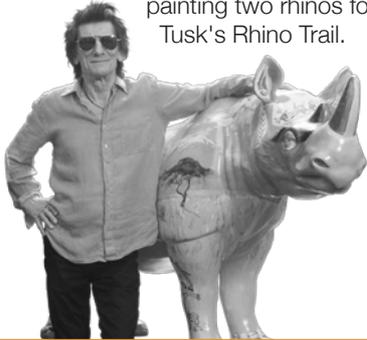
2013 - £2,371,807

2014 - £2,984,276

2015 - £6,204,754

1996

Translocation of two white rhino into the newly formed Lewa Wildlife Conservancy, supported by Rolling Stones guitarist and Tusk Patron Ronnie Wood. In 2010 he was able to reaffirm his support by painting two rhinos for Tusk's Rhino Trail.

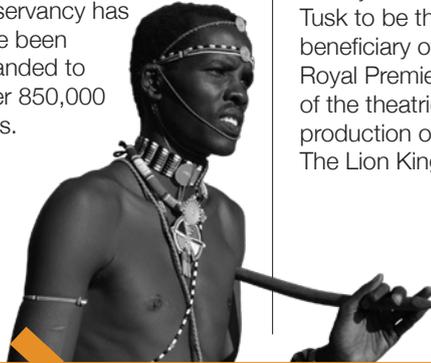


1995 - £94,962

1996 - £128,739

1998

Tusk begins its longstanding support for the fledgling Namunyak Wildlife Conservancy in Samburu, Kenya. This successful flagship community conservancy has since been expanded to cover 850,000 acres.



1997 - £293,368

1998 - £360,283



1999

Sir Tim Rice and Disney select Tusk to be the beneficiary of the Royal Premiere of the theatrical production of The Lion King.

2000

The first Safaricom Marathon is held at the Lewa Wildlife Conservancy with just 180 runners taking part. Now in its 21st year the event has raised over **\$7.5m** for projects across Kenya and attracts 1,400 runners annually.



1999 - £349,626

2000 - £452,701

2005

HRH The Duke of Cambridge becomes Tusk's Royal Patron and in doing so brings a spotlight to African conservation.

Tusk begins developing its acclaimed PACE environmental education programme with support from Vodafone Group Foundation. DHL have generously supported logistics and the delivery of PACE packs since inception.



2006 - £1,290,439

2005 - £1,102,010



2004

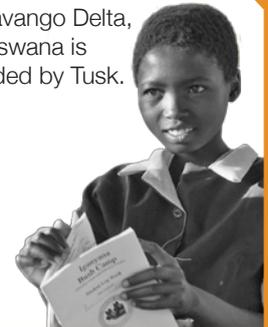
Formation of the Northern Rangelands Trust, a community-led conservation initiative in northern Kenya. NRT has since created 39 community-managed wildlife areas - covering 10 million acres and supporting people from 18 ethnic groups.

2003

Tusk is the beneficiary of the Daily Telegraph's Christmas Appeal raising **£150,000** for the charity's projects. Tusk funds the translocation of rhino to Il N'gwesi, filmed by the BBC. Tusk begins fundraising in the USA.

2001

Tusk support for Painted Dog Conservation in Zimbabwe begins with funding for the innovative Iganyana Education Centre and children's bush camp. Translocation of rhino to Moremi Reserve in the Okavango Delta, Botswana is funded by Tusk.



2003 - £587,759

2002 - £436,101

2001 - £503,558

2016

Tusk hosts 'Time for Change' connecting audiences in UK, Japan and South Africa on the eve of CITES. Tusk makes a special presentation to Sir David Attenborough at the Tusk Awards to thank him for his commitment to the natural world.



"What survives now is just a fragment of what there was, **but how precious it is**"

2016 - £8,893,897

2017 - £9,222,284



2017

Tusk is invited to 10 Downing Street to discuss a proposed UK ban on ivory. Tusk hosts its inaugural Conservation Symposium in South Africa attended by 41 representatives from 36 project partners.

2018

Prince William visits Tusk's conservation projects in Namibia and Tanzania to see first-hand community conservation in action. Tusk funding establishes a Cadet Ranger Training Camp at Mallangwe, Zimbabwe. China's ivory ban comes into force.

2019

Tusk wins the inaugural King's Cup Regatta at Cowes with Bear Grylls at the helm. Land Rover tests the prototype of its new Defender in Kenya with the help of Tusk funded project partners, Borana and Lewa.



2018 - £9,902,493

2019 - £9,683,436



Tusk works across Africa to further its mission.

Advancing conservation in Africa

Our support focuses on four key areas:

1. Protecting endangered species
2. Preserving natural habitats
3. Promoting human-wildlife coexistence
4. Providing environmental education

To ensure the ongoing success and the greatest impact from our investments, Tusk's funding covers a broad portfolio of projects and our support is split across three types of grants:

- **Catalyst:** For early stage initiatives testing new conservation strategies.
- **Evolution:** For emerging efforts that are developing a proven track record and scaling their impact.
- **Keystone:** For established organisations that continue to innovate and test new strategies and approaches to conservation.



Main image

Lounging Leopard
Credit: Marcus Newton

Bottom left

Radio tracking lions
Credit: Ed Selfe

Far right (from top)

Endangered leatherback turtle release in Watamu, Kenya by Local Ocean Conservation
Credit: Paolo Parazzi

Warrior records Grevy's zebra data in Samburu, Kenya
Credit: Grevy's Zebra Trust

UCF vet conducts research on Giraffe
Credit: Sherry McKelvie

Analysis of recovered elephant tusk by the Conservation Lower Zambezi team
Credit: Francis D'Elbee



Tusk's support is not just financial. Our broader goals are to:

- Raise the profile of African conservation leaders and their achievements
- Leverage our ability to bring our partners together to accelerate learning, innovation and impact
- Use our unique position in African conservation to increase awareness, funding and support for partners' efforts.

With your generous support, Tusk can, and will, continue to have a positive impact across Africa.

Alexander Rhodes, Tusk Trustee

Conservation in crisis

For African wildlife, COVID-19 is a crisis, because it has robbed local communities of choice.

I write this in early May 2020. My training plan tells me I should run seven easy miles at "my half marathon pace". But we won't be together at the Lewa Wildlife Conservancy to fundraise for the Lewa Safari Marathon on the 27th June this year. Nobody will.

In the forests of Bwindi, Virunga and Volcanoes National Parks, families of endangered mountain gorillas are self-isolating. These animals are our closest living relatives. They are susceptible to our diseases including, it is feared, the species-jumping COVID-19. Uganda, Rwanda and DRC are taking no chances, and tourists – if there were any – are banned from visiting.

For the rest of Africa's wildlife, though, it is the economic consequences of the global response that will be determinative, not the disease itself. The pandemic has precipitated national and local economic collapse across the continent. Zambia has declared it can't pay its debts. Commodity prices have slumped, remittances thinned and tourism, the \$30bn a year lifeblood of protected area finance, is closed. Outside Pretoria, thousands were already standing in 4km-long breadlines before the end of April.

In vulnerable communities, the loss of a single job can mean immediate hunger for up to ten dependants. Brighton Kumchedwa, Malawi's Director of Wildlife and National Parks and Winner of the Tusk Award for Conservation in Africa, put it to me like this: "We have been educating people that coronavirus came from eating bushmeat, but when there is nothing else to eat, what choice do they have?" And it's not just subsistence. We are already hearing reports of escalating poaching for money too, with rhino and elephant being targeted for their horn and tusks.

The connection between the illegal wildlife trade, 'wet markets' at which live wild animals are killed and sold, and the emergence of zoonotic diseases is not new. MERS, SARS and Ebola all emerged from the consumptive use of wildlife. China's quick action to close some 'wet markets' is welcome, but urgent concerted international action is required to address the existential conservation and public health threats posed by wildlife markets.

In 20 countries across Africa, those heroes running our 58 projects have an unenviable task. As the pressure on wildlife escalates, they are having to tighten their belts. And this is personal. For many, years of arduous work and sacrifice is the only reason wildlife persists. Whole communities, including those in northern Kenya and Namibia, have adjusted their way of life to make space for wildlife. There will be voices asking whether they can afford this accommodation in this time of crisis.

President Nana Akufo-Addo of Ghana succinctly captured the principle behind the global humanitarian response to the pandemic: "We know how to bring the economy back to life. What we do not know is how to bring people back to life". The loss of 60% of global biodiversity since 1970 demonstrates an equal fallibility when it comes to wildlife. For all of us who care about Africa's wildlife and communities, now is our moment to step forward and fund jobs, livelihoods and front-line protection. In this moment of crisis, it is incumbent on those of us who can, to give the power of choice to those living with the wildlife we hold so dear.

Tusk seeks to advance conservation in Africa, by picking conservation heroes and backing them robustly, even when others might not. The charity is run on prudent financial lines, giving us the capacity to move confidently in uncertain times. We are in constant contact with our projects through this challenging time, providing support through our symposium network, and ensuring every dollar we provide has the greatest possible conservation impact.

Thank you for your unfailing support.



Main image
Three Cheetah
Credit: AfriCat

Mitigating conflict requires solutions that protect both wildlife populations and human livelihoods.

Promoting human-wildlife coexistence

To prevent conflicts between people and wildlife Tusk supports creative solutions that allow communities and wildlife to coexist. These initiatives help communities appreciate the value of their local wildlife and change perceptions on the threat to livelihoods; the vital first steps towards a sustainable future together.

Our project partners respond to thousands of incidents of human-wildlife conflict each year and work with communities to find innovative solutions that ensure that both people and wildlife have a better chance of thriving within the same landscape.

Main image

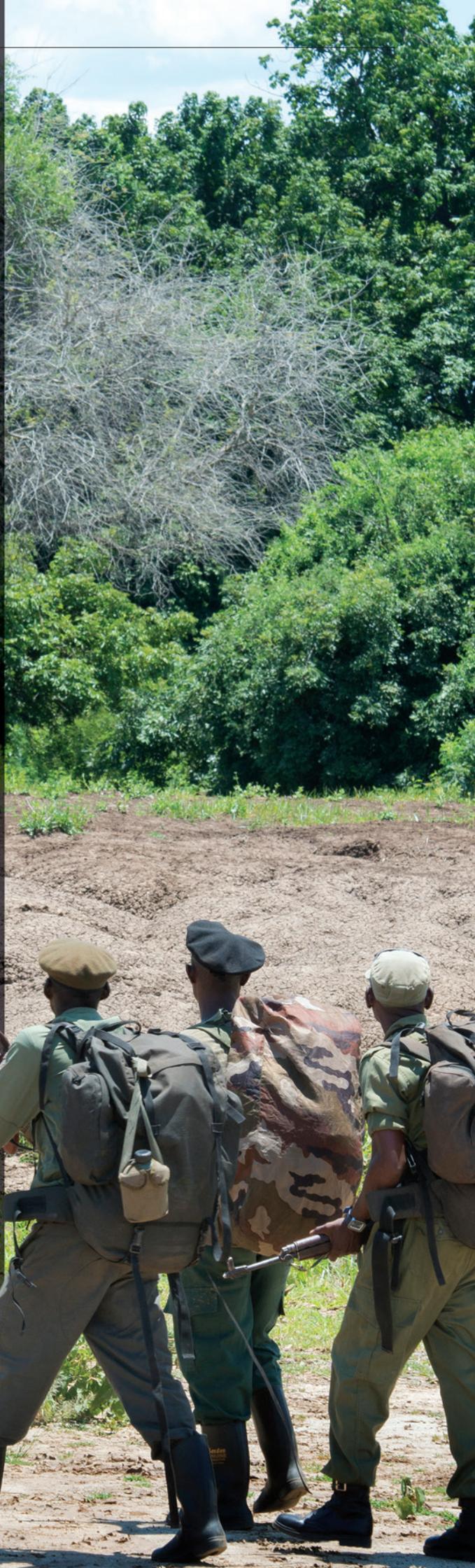
Conservation Lower Zambezi (CLZ) game scouts and Department of National Parks and Wildlife Rangers, Zambia out on patrol.

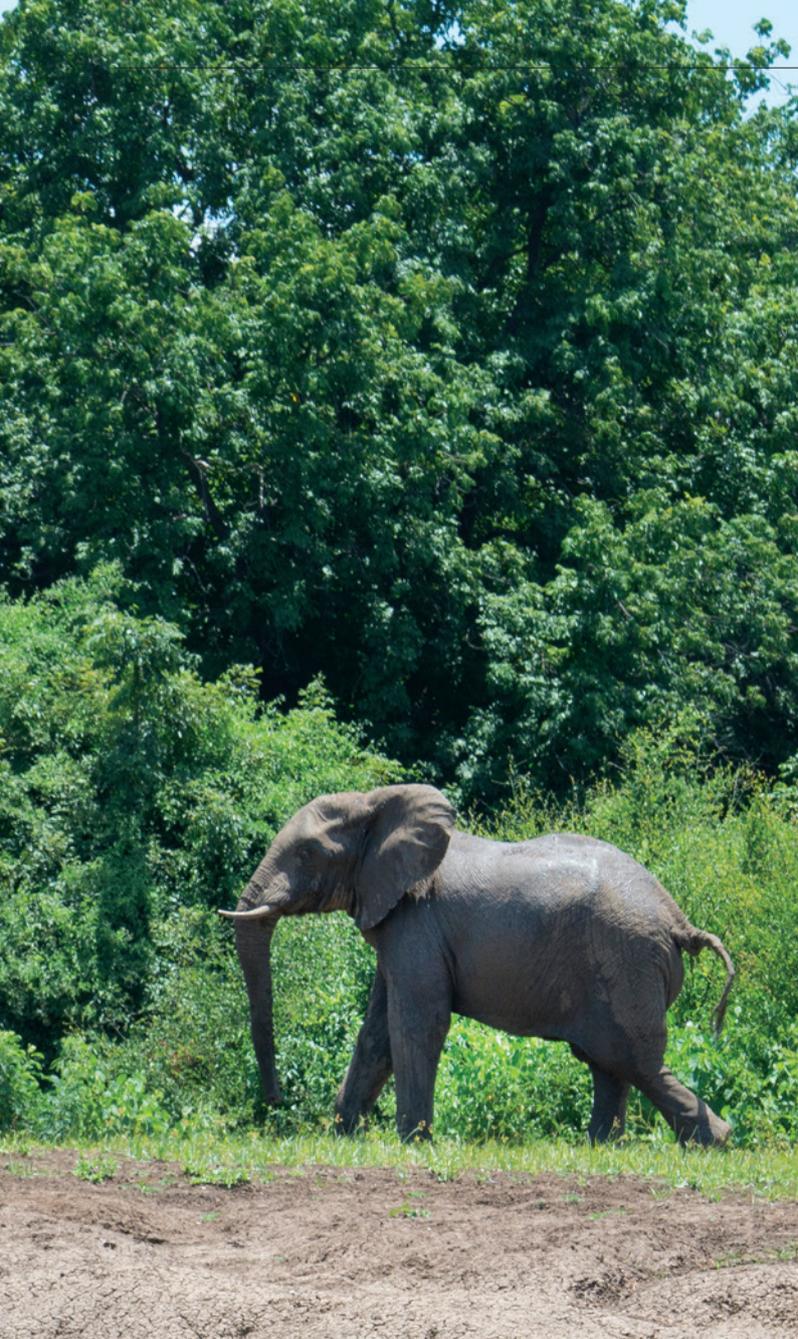
Credit: Francois D'Elbee

Right

Conservation Lower Zambezi (CLZ) game scout out on patrol

Credit: Benjamin Rutherford





Living with wildlife in the Lower Zambezi

Conservation Lower Zambezi (CLZ), Zambia

The communities surrounding the Lower Zambezi National Park are home to a growing human population that relies heavily on subsistence crops. These areas are also home to a healthy elephant and hippo population that frequently raid or trample these crops, resulting in human-wildlife conflict.

In 2019, CLZ and the Department of National Parks and Wildlife (DNPW) reached over 500 people from more than ten communities through elephant behaviour workshops which were conducted to educate people on how to protect themselves and their land. Lessons from these workshops were further reinforced through the PACE Living with Wildlife and Chilli Stops Crop Raiding DVDs designed by Tusk for this purpose.

Through Tusk funding, CLZ and DNPW were able to send community scouts into high conflict areas during the peak harvesting season in order to ward off crop-raiding wildlife from fields, to safeguard the people, their livelihoods and the wildlife.



Promoting human-wildlife coexistence

Continued

Conserving what we love

Blue Ventures, Madagascar

As the saying goes, “we will conserve only what we love and we will love only what we understand” (*Baba Dioum, 1968*). On the island of Anjouan in the Comoros, Blue Ventures and Dahari have addressed this by organising interactive and dynamic awareness-raising sessions. Over 500 community members attended 14 events introducing coral reef ecology, the impacts of destructive fishing techniques and potential alternatives.

To conserve effectively, tools and skills to put adaptive management initiatives into practice are needed.

To tackle this, we provided basic data analysis skills training to 36 members of two local fishers management associations, emphasising the importance of catch monitoring. By providing them with the necessary skills to interpret the resulting data, they can define key indicators to follow the status of their resources. This capacity building is paving the way for adaptive community-led marine conservation strategies, allowing long term preservation of marine resources.



Above

Fisherwomen trainees learn how to create graphs based on their catches from the fishing game that took place just before (sweets representing octopus).

Credit: Blue Ventures

Right

A local theatre group acts out stories on fishing techniques and their impacts on the marine wildlife, in front of a fishing village on Anjouan.

Credit: Blue Ventures



Conservation Hero

Amy Dickman

Ruaha Carnivore Project, Tanzania
Tusk Conservation Award Finalist, 2014

I have always been obsessed with wildlife, particularly big cats. There was no single reason, but I think big cats have mesmerised people since the dawn of humankind. Their power, beauty and danger have always been inspirational – the very first figurative art, carved out of woolly mammoth ivory, represented a lion. The lion is the most common national animal in the world, including here in the UK, and yet we have allowed them to become endangered – currently there are fewer lions in the world than rhino.

It is amazing to me that such iconic species, revered for millennia, are in peril and this is the driving force behind my commitment to big cat conservation.

Our biggest success at the Ruaha Carnivore Project has been engaging the Barabaig tribe in conservation, and demonstrating that you can successfully build conservation partnerships with



Tusk has been one of our longest-standing and most reliable partners. Tusk really understands field conservation work and the importance of integrating communities so they have tangible reasons to conserve wildlife

people who have extremely different view points. When we first arrived in Ruaha, everyone said that the Barabaig were doing most of the lion killing; that they were extremely hostile and secretive and would never work with conservationists. It took years, but we did eventually build really strong partnerships not only with the Barabaig but also other local villagers, and have worked with them to improve the situation for both local communities and wildlife.

Building trust with the local communities has been our biggest challenge. People often fear that outsiders are coming in purely to achieve their own goals, and that conservationists will be very heavy-handed and prioritise the needs of wildlife above those of local people. It took a long time to build up the trust that we were in this long-term, and that we truly valued them as well as the wildlife, but there is no shortcut to that kind of relationship building.

When we started this project, the area had the highest documented rate of lion killing in modern East Africa. We have seen carnivore killing reduced by over 80%, and wildlife presence truly benefitting vulnerable local people. We are very proud of this success, so are working to expand the programme in Ruaha and further afield in the Selous landscape.



It is vital to ignite the next generation's appreciation for nature.

Providing environmental education

The growing disconnection from nature is leading to a lack of understanding of its pivotal role in our world and is as much of a threat to wildlife and natural environments as poaching or habitat.

Environmental education is crucial to engage those that will shape the future of wildlife and habitats. By experiencing and exploring nature, children learn to understand, value and appreciate the natural world around them.

Tusk partners with projects that help individuals and communities acquire the knowledge, attitudes and practical skills to participate in a responsible and effective way to anticipate and solve environmental problems.

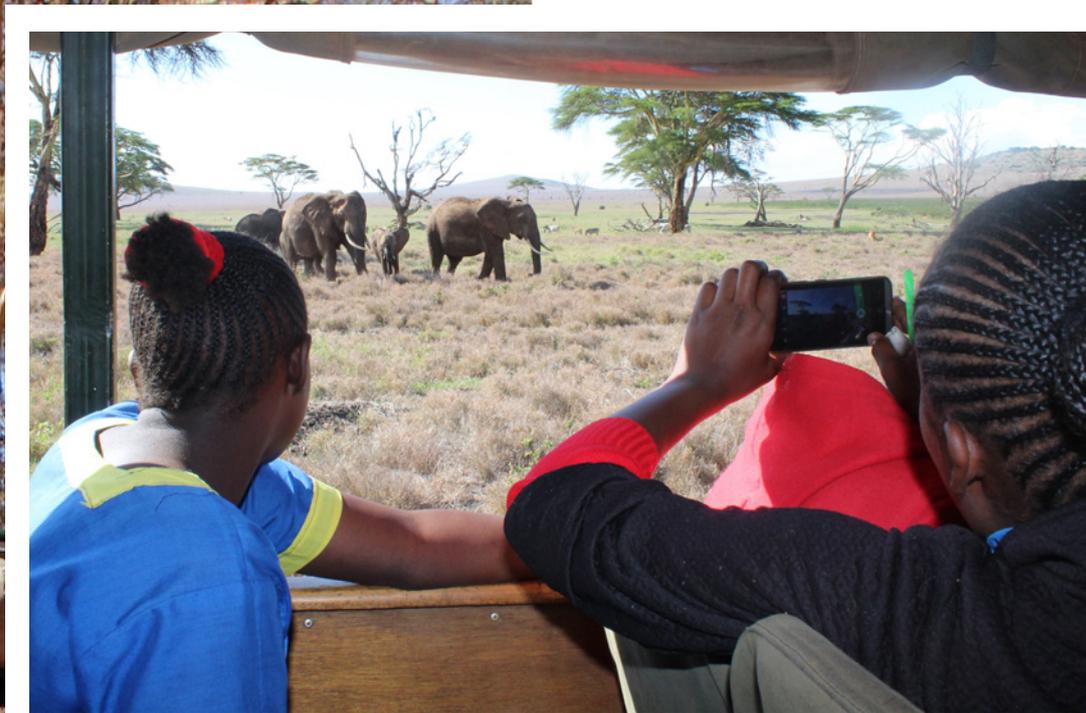
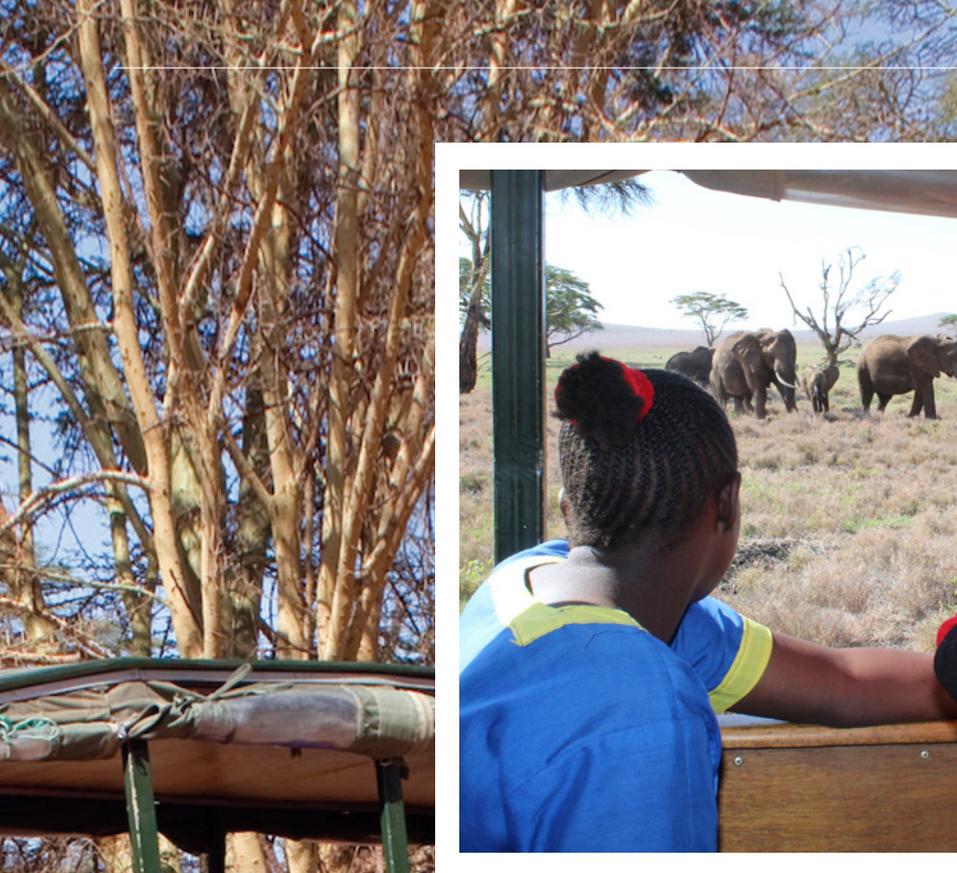


Main image

Students from a school neighbouring the Lewa Wildlife Conservancy out on a game drive within the conservancy
Credit: Lewa Education Programme

Top right

Students photograph an elephant while on an educational game drive within the Lewa Wildlife Conservancy
Credit: Lewa Education Programme



Experiential conservation in northern Kenya

Project Partner: Lewa Wildlife Conservancy Education Programme, Kenya

Lewa's Conservation Education Program (CEP) provides thousands of young Kenyans with an immersive learning experience that builds their appreciation for wildlife and equips them with the knowledge and skills to drive conservation efforts in their own communities. This is achieved through residential programmes, day visits and outreach programmes to schools and communities.

In 2019, 4,065 students and teachers, from 104 schools were hosted at the conservancy. Interactive game drives with the conservation educators to learn about endangered species and environmental conservation were combined with time in the conservation education centre. Here the children are given a hands-on experience on how to solve environmental challenges through interactive exhibits such as soil erosion and pollution; poaching and its impact on wildlife; conserving water and agro-forestry.

The CEP's outreach programme consolidates learning at the school through kids' conservation clubs and educator training workshops. An additional 2,482 children and 64 teachers benefitted in 2019.

Providing environmental education

Continued



Planting the seeds of conservation

Pan African Conservation Education (PACE), Africa-wide

PACE helps people solve every-day environmental problems including human-wildlife conflict; accessing energy, water and good nutrition; managing waste; earning a decent living and much more. Tusk achieves this by providing high quality, locally relevant educational materials and educator training focused on sharing solutions and the ways people have solved their own local environmental problems. To date, fifteen thousand sets of high-quality multimedia educational materials have been delivered free of charge to partners in 37 African countries. In 2019 alone 300kg of PACE packs were received by users in 16 countries.

The PACE pack is regularly updated. New topics were added in 2019, including an Educators Guide, Energy and Climate Change, Careers in Conservation and a kit for plastic-free tree nurseries. The kit contains examples of various biodegradable plant pots along with methods to produce them locally, as well as action sheets for setting up a nursery and running experiments comparing plastic and biodegradable materials.

Top
Appreciating new PACE resources- PACE co-ordinator Penny Fraser with facilitators and learners in Mfou, Cameroon.
Credit: PACE

Bottom
PACE learners in Luangwa, Zambia
Credit: PACE/Conservation Lower Zambezi

Conservation Hero

Olivier Nsengimana

Rwanda Wildlife Conservation Association (RWCA),
Rwanda, Tusk Conservation Award Finalist, 2016

A symbol of wealth and longevity, the grey crowned crane and their chicks, have been poached for the pet trade. This, combined with the destruction of their natural habitat, has led to an 80% reduction in the population over the last five decades.

At RWCA we infuse all our activities with education and opportunities to raise awareness. This is the key to increasing understanding, sharing knowledge and creating a sense of national pride and ownership of a species. It is with education that long-term attitudes and behaviours can change and sustainable impact can be made.

In our efforts to combat the illegal trade of grey crowned cranes we have launched national media campaigns on television and radio and trained 840 local leaders about the laws protecting cranes. We have also conducted community campaigns in busy market places, with loud speakers and entertainment to attract a crowd, before discussing our conservation messages and holding lively debates. In 2019 we held 10

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Before we started working to protect grey crowned cranes most people did not know the bird was endangered and rapidly dying out in Rwanda.

such events reaching over 10,000 people.

We also invest a lot in working with children and young people, inspiring them to love and protect nature as they will be our future generation of conservationists. We have reached over 20,000 children in schools near to crane habitats, distributing copies of our conservation comic book and have set up nine youth clubs to educate children about the environment using the Tusk PACE materials.

Our biggest challenge in environmental education is the huge number of people that we would like to reach. One way we have overcome this is to have a team of Conservation Champions recruited from communities near biodiversity hotspots across the country, representing us and our work. This has been an effective way to spread our conservation messages and have a continual presence within the communities. In 2019, our team of 30 Champions held over 100 events and meetings to raise awareness about cranes and the need to protect their habitat, reaching over 11,000 people.



30 years of elephant conservation

Tusk was founded in response to a decades-long poaching crisis that has put the African elephant on the path to extinction.

Population

The African elephant population has decreased by around 90% in the last century. In 1979 there were 1.3 million elephants in Africa. By 1990 numbers were estimated at between 600 - 700,000. Now an estimated 415,000 remain, with 20,000 being killed every year - that's 55 every day.

Threats

Poaching for ivory has been a major cause of the species decline. However the most important perceived threat is currently habitat loss, caused by the rapid growth of the human population and land conversion, together with increased human-wildlife conflict.

Conservation

Conservation measures include habitat management and protection through law enforcement. Tusk supports a number of anti-poaching initiatives focused on protecting elephant populations, for example in Kenya, Zambia and Mali, as well as community-based projects to tackle the problem of human-elephant conflict.



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IUCN Red List Status:
Vulnerable

Current Population
Trend: **Increasing**

Main Image
Tusker
Credit: David Yarow



EPI, Africa Wide

The Elephant Protection Initiative (EPI) is an African-led conservation programme (with **20 member countries**) to eradicate the ivory trade and address the elephant poaching crisis.

"Elephants have truly united Africa and the plight of wildlife as a whole across the continent; and despite the ongoing challenges, I can confidently say it's one thing that as Africans we have come together to try and resolve."

Greta Francesca Lori, EPI

Mali Elephant Project, Mali

Established in 2003, the Mali Elephant Project (MEP) protects a unique population of **550** desert elephants.

"We fear that there may be too little too late, particularly for the small populations which are so vital in providing a nucleus for the future."

Dr. Susan Canney, Mali Elephant Project, Mali

Tsavo Trust, Kenya

Tsavo Trust works with the Kenya Wildlife Service (KWS) to provide aerial and ground surveillance for the Tsavo Conservation Area, home to some of the world's Big Tuskers (elephants with long tusks).

"Human-elephant-conflict is now becoming our main concern because as elephant populations grow and human populations explode the conflict can only escalate further."

Richard Moller, Tsavo Trust, Kenya

1990

1990-2012 - Mali desert elephant population thought to have been stable, only fluctuating with the nature of the rains.

2000

2003 - Partial aerial surveys estimate numbers at **322** desert elephants in Mali

2004-2005 - The most reliable photographic mark-recapture study conducted in 2004 and 2005 estimated the numbers at between **547 and 710**

2007 - Partial aerial surveys estimate numbers at **346** desert elephants in Mali

2010

2011 - East Africa Region: Poaching levels have fallen sharply since 2011, and the general trend is up in Kenya, Uganda and Rwanda.

2011 - A tri-annual aerial census of individual elephants reveals **12,573** elephants in the Tsavo Conservation Area, Kenya

2012 - There has been an escalation in poaching in Mali with at least **183** elephants killed

2014 - Aerial census of individual elephants in the Tsavo Conservation Area, Kenya reveals **11,217** elephants

2014 - Estimated that **one** elephant lost every day across the Tsavo Conservation Area, Kenya

30th June 2014 - Iconic big tusker elephant, Satao, poached by a poisoned arrow for ivory

2014 - 2020 Number of poached elephants reduced by 2020

2016 - In West Africa poaching levels have sharply decreased since 2016

2017 - Aerial census of individual elephants reveals **12,866** elephants in the Tsavo Conservation Area

2017-2020 Southern Africa Region: Poaching levels have remained somewhat constant, and sustainable. Namibia has seen a steady decrease in elephant poaching.

2020 - There are an estimated **14,000-15,000** elephants in the Tsavo Conservation Area thanks to good rains, low poaching rates due to conservation efforts and support by the Kenyan government.

2020

From iconic savanna-wandering elephant and wild dog to elusive forest-dwelling okapi and mountain gorilla, Tusk invests in targeted efforts to bring Africa's endangered species back from the brink of extinction.

Protecting endangered species

The multi-billion-dollar illegal wildlife trade is one of the greatest threats to biodiversity and human health on the planet. Our partner projects work to tackle the trade and protect at-risk species in the field.

There is an inextricable link between how we treat wildlife and our planet to how it supports us. Zoonotic diseases (transmitted from animals to people) have been traced to trade in wildlife, both legal and illicit.

Illegal trade must be tackled at every level by eliminating demand, interrogating and preventing the causes at the source, closing supply ports, disrupting trafficking networks and prioritising enforcement and prosecution. Crucially, governments must work unilaterally to strengthen and impose regulations.

Tusk empowers projects on the ground in Africa by enabling initiatives to protect some of Africa's most threatened species, supporting communities affected by illegal wildlife trade and by resourcing, training and enabling wildlife rangers on the frontline of the battle.

Main image

African hunting dog
Credit: Nicholas Dyer

Right (clockwise)

PDC anti-poaching scout rescues a wild dog pup whose pack had denned in a community area
Credit: PDC

Painted Dog Conservation (PDC) team
Credit: PDC

Students see a wild dog up close at the PDC rehabilitation facility
Credit: PDC

Students learn about wild dogs at PDC's Iganyana Children's Bush Camp
Credit: PDC





Community conservation pays dividends

Painted Dog Conservation, Zimbabwe

The Painted Dog Conservation's (PDC) Tusk-supported anti-poaching unit of 13 was called into action in June 2019. A wild dog pack, known as the Mpindo pack had denned in a community settlement, outside the protected area of Hwange National Park, to avoid larger predators such as lions and hyenas. This move would inevitably lead to conflict with the community. PDC's education work with the communities, however, paid dividends, and the Mpindo community called them to capture the dogs rather than take measures into their own hands.

The anti-poaching unit was deployed immediately, not only to protect the pack but also to quell tempers and organise meetings with traditional leaders and community members while providing daily updates on the capture process. This was a critically delicate operation, which in the end was successful with the anti-poaching team safely removing and relocating the entire wild dog pack.

Protecting endangered species

Continued

Bridging the gap between rehabilitation and conservation

VulPro, South Africa

VulPro is now in its 13th year of existence. Through the support of Tusk, VulPro spearheads vulture conservation on the African continent and raises awareness on the plight of vultures. Africa is facing a vulture crisis with most vulture species populations facing decimation through anthropogenic threats.

VulPro continues to rescue every survivor possible through rehabilitation. Where the trauma is too extensive, their conservation captive breeding programme takes care of non-releasable birds to prevent further losses to the species as their offspring are released to supplement wild colonies.

In 2019, VulPro's team rescued 93 vultures and released 60% back into the wild, with an overall 639 vultures rescued since 2010. Many individuals have been sighted again and multiple times, highlighting the success of this project, and the favourable impact rehabilitation and release can have on wild vulture populations and, at the same time, bridging the gap between rehabilitation and vulture conservation.

Right top

Kerri Wolter, CEO VulPro, and her team conducting a vulture survey
Credit: Kerri Wolter

Right bottom

A Cape vulture in flight
Credit: Shirley Gillitt

Below:

The VulPro team ready to release captive bred and rehabilitated vultures back into the wild
Credit: Kerri Wolter



Conservation Hero

Josia Razafindramanana

Sifaka Conservation Programme - IMPACT Madagascar, Madagascar, Tusk Conservation Award Finalist, 2013

At the Sifaka Conservation Programme, we aim to protect the crowned sifaka and its remaining habitat while improving the livelihoods of local communities and empowering them to protect the future of the lemur.

This critically endangered species has a very restricted range in the wild, with the only previously known significant populations surviving in fragmented dry deciduous forest patches in Majunga, northwest Madagascar.

Following the discovery of new populations along the central highlands of Madagascar, we are now engaged in protecting these newly discovered sites of fragmented sites where larger populations of the crowned Sifaka occur. These dry forests represent a remarkable tropical forest ecosystem with disparities in richness, endemism, and diversity. However, they were previously neglected and under pressure and therefore not in a position to support a critically endangered species.

We monitor the habitat quality and record threats and species present in the forests. One of the greatest challenges we face is the

“

By engaging local buy-in of sustainable use of forest resources and improving peoples' livelihoods we can make a real difference. Local management committees have received training on conflict resolutions and governance and through practical environmental education, communities have begun to adopt eco-friendly attitudes and behaviour.

increase of human populations at each site, which also increases the need for agricultural lands and energy and demand for timber. The inefficiency of income-generating activities and weak local conservation management structures inevitably leads to the destruction of ecosystems. This does not bode well at all for the crowned sifaka, a species especially sensitive to habitat loss and food scarcity and particularly vulnerable to human interference.

Having locally recognised protection status for the dry forest habitat is important as it helps to sustainably overcome the destruction of ecosystem services in the target sites for future generations. One of the biggest successes we've had thus far is the increase of the crowned sifaka population by 40% during the last four to five years, with a reduction of threats to almost zero in the conservation zones of the target sites.

The conservation programme benefits not only the target species itself but the entire ecosystem, including other critically endangered lemur species. By protecting the important mixture of ecosystems such as dry forests, riparian forests, and wetlands, we are also able to maintain the ecosystem services for local people such as safe water, agricultural lands, and ethical values for forests.



Critical habitat and ecosystems, that Africa's wildlife and people need to thrive, are under threat.

Preserving natural habitats

Rapid population growth combined with a surge in urbanisation means increasing competition for space and resources. The resulting habitat loss is one of the greatest threats to Africa's biodiversity.

Wildlife depends on resilient and intact large landscapes comprising protected areas, community and private lands. These vast areas provide habitat for wildlife and a foundation for successful rural development.

Tusk believes in empowering communities to engage in sustainable natural resource management. In areas that are not formally protected, community-led initiatives that safeguard livelihoods, security and wellbeing are one of the most effective conservation tools to manage natural resources and protect wildlife.

Main image

Sunset Hill in Randilen Wildlife Management Area
Credit: Monica Dalmasso

Right top

A herd of elephants
Credit: Honeyguide Foundation

Right bottom

Makame Wildlife Management Area rangers collecting predation data from a Maasai boma
Credit: Honeyguide Foundation





A vision for community driven conservation

Honeyguide Foundation, Tanzania

Tanzania's wildlife and wild places generate \$1.4 billion annually. However, population growth, habitat loss and poaching remain serious threats. Honeyguide operates in northern Tanzania working towards the sustainability of three Wildlife Management Areas (WMA) - Randilen, Makame and Burungei. These sites cover nearly 1.2 million acres of key wildlife habitat, impacting over 39,000 people and protecting more than 4,000 elephants across the Tarangire ecosystem. Since 2016, not a single elephant has been killed for its tusks, and crop damage by elephants on community farms has been reduced by 90% - a testament to the success of the model.

Tusk has supported the Randilen community, who have established the largest grazing bank in Tanzania for their livestock; fund 75% of protection efforts themselves; and continue towards their fourth year with zero poaching. This is truly an indication of Honeyguide's success in enabling communities to take the lead in managing and protecting wildlife ecosystems.

Preserving natural habitats

Continued



Community conservancies join forces

Integrated Rural Development and Nature Conservation (IRDNC), Namibia

Two community conservancies have completed the first steps for a new type of protected area – a people’s park that combines their 1,140km² core wildlife and tourism areas. Unlike conventional national parks, this model builds on and enhances community ownership of wildlife and valuable natural resources. The goal, to develop a legal land tenure model for conservancies to secure their wildlife and tourism zones, has been achieved through Tusk’s support of the IRDNC’s consultations with the Kunene Regional Communal Conservancy Association and the Ombonde People’s Park (OPP).

An adjacent conservancy is considering adding its 500km² wildlife and tourism area to this community initiative. If other conservancies decided to join, the potential is more than 10,000km² under special protection, managed by the conservancies themselves. Enactment of the government’s new Protected Areas and Wildlife Management Bill, hopefully in 2020, will enable the OPP to be formally gazetted.



Left
John Kasona, CEO IRDNC,
addressing a community meeting
Credit: IRDNC

Above
The Hoanib valley in north-western
Namibia
Credit: IRDNC

Conservation Hero

Tom Lalampaa

Northern Rangelands Trust, Kenya

Tusk Award for Conservation in Africa Winner, 2013

At the Northern Rangelands Trust (NRT), a community conservancy membership organisation that Tusk has supported for over 15 years, we support 39 NRT member community conservancies. Each one is governed by a democratically elected, local board.

Collectively they are managing over 4.4 million hectares of community land, home to elephants, black rhino, lion, oryx, Grevy's zebra, hirola, and many more endangered or threatened species. NRT raises funds for conservancies and provides advice and training in areas of governance, sustainable enterprise, conservation, and peace.

I have been part of the NRT fabric for 20 years. In that time, we have helped communities establish new conservancies, built the capability of indigenous leaders, forged new and critical partnerships with county governments, and raised important funds for community-led conservation and development.

This has seen a 96% drop in the number of elephants killed for ivory in NRT member community conservancies since 2012, and large swathes of degraded community land rehabilitated. In 2019 alone, 3,000 community members took part in rangelands rehabilitation activities across 7,000 hectares of what used to be productive grazing



Climate change and shrinking wild spaces pose major threats to wildlife and the livelihoods of the local people that live alongside them. That is why I believe empowering local communities and the institutions they lead is the only way to ensure effective, sustainable conservation that works for everyone.

land; clearing destructive plant species, replanting perennial grasses, and healing eroded gullies. My firm belief is that the successful preservation of natural habitats comes as part of nurturing indigenous-led governance, development, and peace, not at the expense of them.

Ensuring the right incentives are in place for indigenous-led conservation is a large part of this, and this is why I have and continue to work tirelessly to lobby for supportive policies and frameworks for community conservancies.

Challenges around peace and sustainable rangelands management continue to demand strong leadership from conservancies, but as the patchwork of community conservancies expands, wildlife species are returning to areas they haven't been seen in years and ancient wildlife migration routes are opening up once again.

Indigenous-led endangered species conservation in NRT continues to break new ground and gain worldwide recognition. Sera Community Conservancy is the only community-run black rhino sanctuary in East Africa, and the critically endangered hirola antelope in Ishaqbini Community Conservancy is thriving under community stewardship. Sightings of Grevy's zebra and elephant in conservancies are increasing too.



30 years of rhino conservation

Rhino populations across Africa are in critical danger, threatened by a global poaching crisis. It's estimated that a rhino is poached every eight hours. At this rate of loss and without necessary intervention, rhinos could become extinct within 15 years.

Population

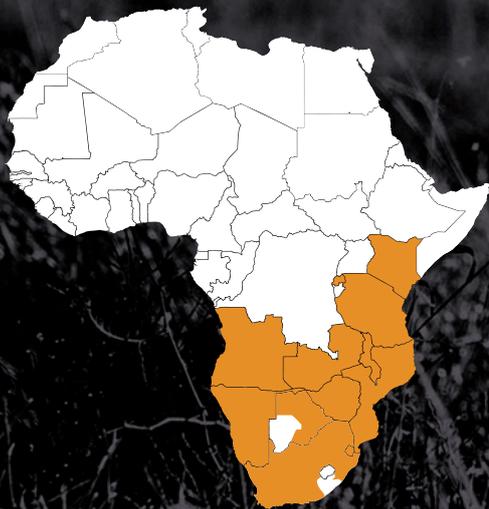
The black rhino population has declined by an estimated 97% since 1960, mainly as a result of poaching. The lowest recorded numbers were 2,410 in 1995. Since then, numbers have been steadily increasing but the species is still at risk. The number of mature individuals is currently estimated at 5,000.

Threats

The main threat to the black rhino is poaching for the international rhino horn trade. In recent years, there has been an increase in the black-market price for rhino horn leading to another surge in poaching.

Conservation

Successes in black rhino conservation has seen numbers increasing, but the most recent poaching crisis is once gain pushing the black rhino towards extinction. Tusk invests in monitoring and surveillance of important black rhino populations, protecting them from poaching and maintaining populations at stable levels.



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IUCN Red List Status:
Critically Endangered

Current Population
Trend: **Increasing**

Main Image
Black Rhino - Kifaru
Credit: David Yarrow



Mkomazi National Park, Tanzania

The Mkomazi Rhino Sanctuary holds nearly 30% of Tanzania's entire black rhino population and is therefore an integral part of Tanzania's efforts to breed and recover numbers of black rhino.

"While the past 30 years have been challenging for rhino conservation in Tanzania, a recent national rhino conservation plan shows the determination of the Tanzanian authorities to scale rhino conservation efforts".

Tony Fitzjohn OBE, Mkomazi National Park

Save the Waterberg Rhino, South Africa

Save the Waterberg Rhino (STWR) was set up in 2012 to enhance security in the Waterberg area of Limpopo Province which holds the third largest rhino population in South Africa.

"It is only through collective efforts that a better future for rhinos can be ensured. The increased successes in South Africa, despite the challenges, gives us hope for the future".

Jessica Babich, Save the Waterberg Rhino

Lewa Wildlife Conservancy, Kenya

The Lewa Wildlife Conservancy works as a model and catalyst for the conservation of wildlife and its habitat and holds 14% of Kenya's black rhino.

"In the last 30 years, significant rhino-related conservation achievements have been realised in Kenya through shifting to a public-private-community partnership from an initial government-led rhino approach".

Geoffrey Chege, Lewa Wildlife Conservancy

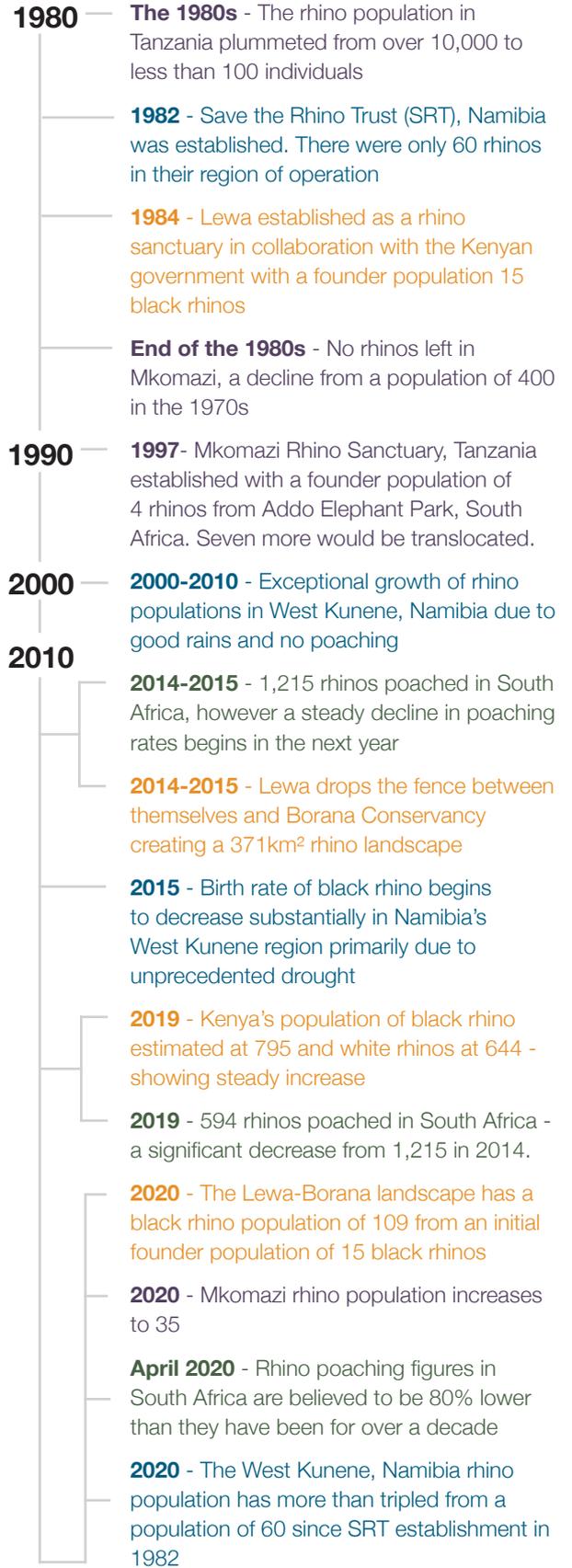
Save the Rhino Trust, Namibia

Save the Rhino Trust protects and monitors the largest free-ranging black rhino in the world found in northeast Namibia.

"We foresee continued rhino expansion into new lands, strengthening of community support for rhino in protected areas, broadening of intrinsic motivators for their protection".

Dr. Jeff Muntefering, Save the Rhino Trust

In the 1970s and 1980s, the black rhino suffered a catastrophic decline across Africa in number and range from an estimated 65,000 in 1970 to fewer than 2,500 by 1992.



2020

Tusk invests in projects that take the lead in applying innovation to conservation. These game-changers demonstrate creativity, adaptivity and communications excellence.

Conservation solutions

Innovation is a cornerstone of conservation progress and Tusk provides support to our field-based partners in diversifying and expanding their methods for tackling current and future conservation issues.

Technology is accelerating wildlife conservation efforts in the most remote parts of Africa. The use of technology in wildlife conservation is a critical component of Tusk's work, aiding in the protection of many species that are in danger of extinction.



Main image

Two female lions and cub
Credit: Ruaha Carnivore Project / James Warwick

Left

Male lion with collar
Credit: CLAWS Conservancy

Far right

A selection of lion collars
Credit: Chris Jackson





'If you are looking for cattle, you will get caught'

CLAWS Conservancy, Botswana

When CLAWS Conservancy first suggested naming of lions to communities in Botswana, it seemed strange. The concept however caught on with time. They gave the lions names like Maleherehere meaning 'The Sneaky One', Nduraghumbo meaning 'Head of the Homestead', Mayenga meaning 'Decorated by the Gods' but also names like Kudafukuze meaning 'If you are looking for cattle, you will get caught'.

This was in 2014 when CLAWS started 'Pride in Our Prides' to address retaliatory poisoning of lions in response to cattle losses that were significantly affecting livelihoods of subsistence livestock farmers.

They realised that people did not know that lions were individuals with different personalities and traits. By having the communities name the lions, they could avoid indiscriminate killings and focus on preventative measures.

Since then, poisoning events have dropped significantly from losing 50% of the area lions in 2013 to less than 5% in each year since.



Conservation solutions

Continued

Inclusive conservation

The Southern African Wildlife College

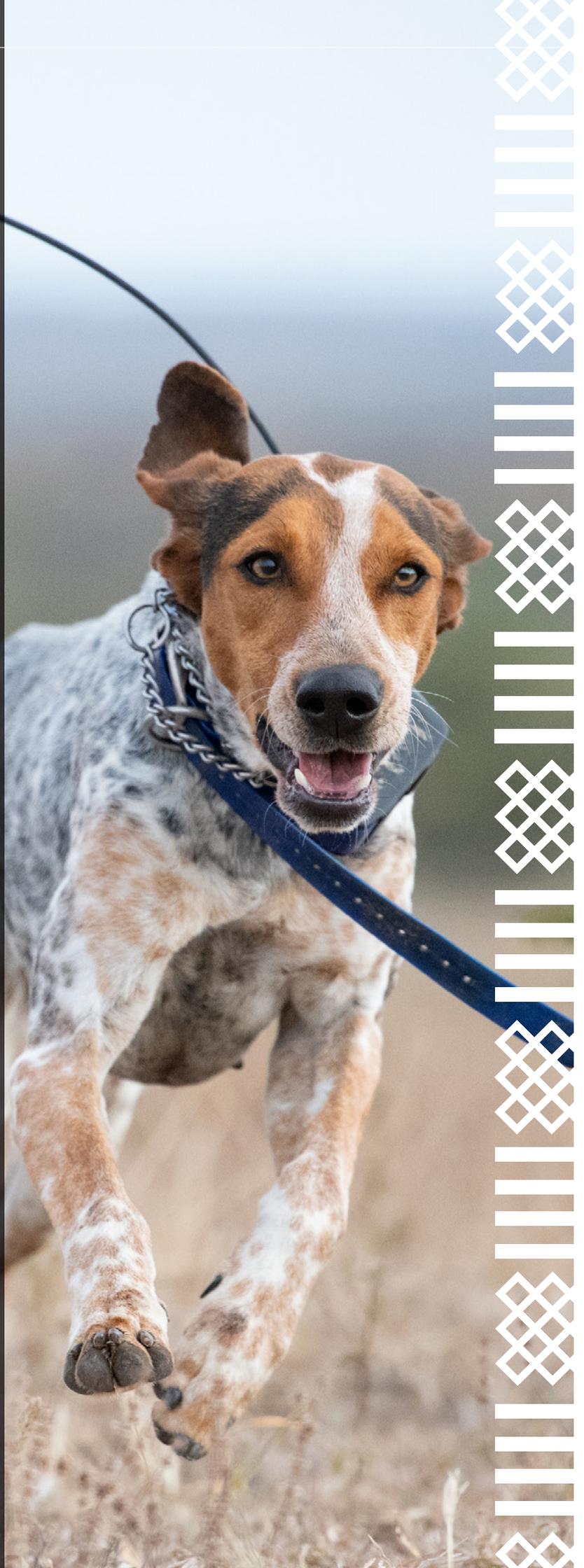
There are no simple solutions to the poaching crisis and increasing wildlife crime. Using the principles of inclusive conservation - people/planet/economy - the College has developed and tested an innovative four-tiered approach to help curb the tide. This combines well-trained field rangers with the use of a free-running canine asset which has resulted in successes on the ground increasing from 3 – 5% without a canine asset to over 60% with the use of both on-leash and free-tracking dogs. This would however not be possible without aerial support (in the case of the SAWC, a cost-effective Light Sports Aircraft) and community engagement, which amongst other things addresses people's livelihoods as well as better land-use practices to sustain viable ecosystems. The result has been a reduction in the number of rhinos being poached, successful arrests, and the recovery of weapons used.



Main image
SAWC KP unit in action
Credit: SAWC

Left top
SAWC field ranger map reading course
Credit: SAWC

Left bottom
SAWC field ranger training
Credit: SAWC



Conservation Hero

Edward Ndiritu

Lewa Wildlife Conservancy, Kenya
Tusk Wildlife Ranger Award Winner, 2015

My role as the Head of the Anti-Poaching Unit for Lewa Wildlife Conservancy is crucial to the survival of these species in Kenya. I am responsible for the planning, designing, and implementation of this massive landscape's security strategy. It has therefore been important to embrace technology to aid in the fight to reduce rhino and elephant poaching.

Innovative technology solutions have made it easier for us to map conservation areas and track wildlife, rangers, and the movement of people. Through technology we can analyse trends and mark hotspots, thus leading to informed deployments. Collaring of wildlife has made it easier to track wildlife and respond to human-wildlife conflict on a timely basis, thus improving human-wildlife coexistence. Additionally, the introduction of modern equipment has enhanced our patrol and security measures which run round the clock.

However, the evolving and ever-existing threat

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Our security operation covers more than two million acres and is home to thirty-three community managed wildlife conservancies, tens of thousands of migratory elephants and the hundreds of rhinos living within the Lewa Wildlife Conservancy.

of rhino poaching remains one of our biggest challenges, along with an emerging interest in other wildlife for trophy or bushmeat hunting and the lack of a secure habitat for wildlife due to the increasing human population.

Our work depends on the financial support required to empower the anti-poaching team with the equipment, welfare, motivation, and intelligence gathering needed to fully be able to maintain zero cases of poaching. Maintaining a poaching rate of zero for six years across the 93,000 acre Lewa/Borana landscape has been my greatest achievement. I've accomplished this by ensuring effective training of the anti-poaching team, empowering the anti-poaching team with modern equipment through lobbying and inspiring co-operation between Lewa and government agencies aimed at improving conservation efforts and giving a sense of direction to other conservancies on how to run security operations efficiently.

I'm proud to make a difference through security initiatives aimed at stamping out poaching and maintaining zero cases in a bid to conserve our endangered species for the sake of future generations.



Sarah Marshall, Journalist

Celebrating conservation success

Defending the earth's natural resources requires passion, dedication, and a strength to continue in the face of adversity – even when the rest of the world appears to show little concern.

That's why recognition is a key tenet of the Tusk Awards, an annual ceremony applauding the efforts of conservationists, rangers and grass roots heroes who have made a significant contribution to safeguarding Africa's wildlife and wild spaces.

An informal dinner conversation between Tusk's Chief Executive Charlie Mayhew and Prince William 13 years ago has evolved into one of the biggest events in the conservation calendar, funded by headline partner Investec Asset Management (now known as Ninety One) and second line sponsor Land Rover.

Since 2013, 20 individuals have been honoured with The Tusk Award for Conservation in Africa, The Prince William Award for Conservation in Africa, and the Tusk Wildlife Ranger Award – a category specifically requested by Prince William.

All winners and short-listed nominees receive grants to invest in their chosen projects, but the rewards are far more than financial. For many, these commendations are a validation of their work. International media exposure and new-found confidence has allowed rising stars to soar. Honouring lifetime achievers has created illustrious role models for generations to come.

As Africa, like the rest of the world, faces some of its biggest challenges in modern times, these awards have never been more important. By shining a spotlight on worthy talents, they recognise the sacrifices and great strides conservationists have made to protect our planet, spurring them to tackle even tougher hurdles ahead.

Light a spark and great fires can be ignited, proven by these past winners and nominees whose futures burn bright.

“

The Duke has a genuine passion for these awards. This is not him as a figurehead. It's something he feels very strongly about.

Charlie Mayhew, CEO Tusk

“

During this COVID-19 pandemic, our focus has never been more urgent.

Gladys Kalema-Zikusoka

“

It was great that my project got this recognition. People have globally heard of us now thanks to Tusk.

Jeneria Lekilelei



Vincent Opyene, Uganda
CEO & Founder, Natural Resource Conservation Network

Tusk Conservation Award 2018 Winner

By refining a legal framework to expedite the trial of wildlife crimes, trained lawyer Vincent is tackling Africa's poaching crisis at its core.

Continuing to crack down on illegal trafficking, he used his winning £20,000 grant to investigate a criminal network operating in East Africa, leading to the arrest of the linchpin who is currently on trial.

Now his goal is to mentor "as many young Africans as possible" to fight corruption and wildlife crime in their own countries.

"Every profession counts when it comes to conservation," he says, encouraging young people to "protect African precious wildlife heritage because this is the greatest asset we have".



Jeneria Lekilelei, Kenya
Director, Community Conservation Ewaso Lions

Tusk Conservation Award 2019 Finalist

Traditionally Samburu warriors would battle with lions to defend their livestock. But Jeneria has turned the tables, convincing communities to protect a species in alarming decline.

Only 19 when he joined Ewaso Lions as a scout, he quickly emerged as an astute negotiator, sympathetic listener, and ardent advocate for wildlife. A sense of pride has also trickled through his Westgate conservancy community, proving collective efforts have achieved success.

"Now there is more support," he reflects. "They respect me more. They count on me. They call me all the time".



Gladys Kalema-Zikusoka, Uganda
CEO & Founder, Conservation Through Public Health

Tusk Conservation Award 2019 Finalist

Identifying a link between human diseases and gorillas has been pivotal to Dr Gladys' work; in the current climate, protecting the health of communities to preserve wildlife assumes even greater significance.

A pioneer in her field and Uganda's first dedicated wildlife vet with a research centre in Bwindi, Gladys is also a role model for African women, balancing the commitments of motherhood with a career in conservation. She admits "cultural and societal norms" pose challenges for women in a largely patriarchal society: "So often we have to speak louder to be heard." But she encourages young girls to "follow their dreams".



Benson Kanyembo, Zambia
Law Enforcement Advisor, Conservation South Luangwa

Tusk Wildlife Ranger Award 2019 Winner

"My award has turned me into a local celeb!", laughs frontline ranger and respected leader Benson, whose disarming smile belies his reputation for being a formidable martinet.

Working alongside government body DNPW, he has expanded South Luangwa's anti-poaching unit, and his commitment to law enforcement has inspired legions of trainees.

"It has not been an easy road for me," he admits. "But winning this award means my contribution to nature conservation has not been in vain. It has given hope, courage and morale to all community and government rangers".



Dr Carlos Lopes Pereira, Mozambique
Director of Law Enforcement and Anti-poaching, Mozambique's National Administration of Conservation Areas
Prince William Award for Conservation in Africa Winner 2019

Carlos' immeasurable impact has been to lay the foundations for protecting Mozambique's natural resources and build the institutional capacity to fight wildlife crime. However, Carlos is a grassroots man. He believes that "If we are able to help communities close to conservation areas understand the integral role that wildlife plays in maintaining ecosystems, then I think we can slowly change their perceptions of wildlife and nature".

Carlos has used his award to set up a Ranger Support and Recognition Fund, which aims to celebrate, motivate and recognise the dedication and bravery of the extraordinary people whose work and actions stand out in the protection and conservation of biodiversity in Mozambique.



Tomas Diagne, Senegal
Director African Chelonian Institute
Tusk Conservation Award 2019 Winner

When the Duke of Cambridge read out his name, indefatigable conservationist Tomas admits he was in tears. "Truly, I felt after 27 years of dedication and personal sacrifices, my voice is finally rising and being heard," says the turtle and tortoise expert.

Striving to raise awareness of species so often overlooked, he also hopes to bring attention to a geographical area rarely in the conservation spotlight. "Since the beginning of my career, I felt conservation in West Africa had been left behind. Now through my work, I hope to inspire so many more Tusk Awards winners to come from this region in the coming years".

A tribute to a conservation legend and the 'father' of community-led conservation.

Charlie Mayhew MBE, CEO Tusk

Garth Owen-Smith

It is with great sadness that we report the passing of one of the world's great conservationists, Garth Owen-Smith, who died on 11th April 2020.

Co-founder of Integrated Rural Development and Nature Conservation (IRDNC) and winner of Tusk's coveted Prince William Award for Conservation in 2015, Garth was the true visionary behind the establishment of community conservation efforts in Namibia.

Under the auspices of IRDNC, Garth led the way for the rest of Africa and showed that wildlife could be entrusted to communities through the creation of conservancies. His sustainability model provided the means for rural communities and livelihoods to benefit from conservation and Tusk is extremely proud to have worked with Garth in recent years and supported his ground breaking efforts in Namibia.

We were delighted that in 2018, Tusk's Royal Patron, The Duke of Cambridge was able to visit Namibia on behalf of the charity and witness for himself the conservancy movement pioneered by Garth and his partner, Dr Margie Jacobsohn. On hearing the news, The Duke of Cambridge paid tribute to him, "I was deeply saddened to learn about the death of the legendary Namibian conservationist Garth Owen-Smith. I was honoured to present Garth with Tusk's annual Prince William Award for Conservation in Africa in 2015. He was instrumental in devising a successful conservancy model to allow communities to take ownership of wildlife outside national parks and benefit economically from protecting it. Through their work with Integrated Rural Development & Nature Conservation (IRDNC), Garth and his partner Margie had a wonderful vision to create a People's Park in the remote Kunene region of Namibia, where I had the enormous privilege of being their guest in 2018. I very much hope that work will continue on their important initiative".

His very considerable conservation legacy is assured and the vision he had for the creation of the proposed Ombonde People's Park in Kunene is one Tusk will continue to support. We send our deepest condolences to Margie, his sons Tuareg and Kyle, and the team at IRDNC.



If you believe in a cause and are prepared to stand up for it with passion and perseverance, you can make a difference. Conserving our natural environment will not make you materially rich, but there is no greater satisfaction than having made our planet a better place to live on, even if it is just in a very small way.

Garth Owen-Smith

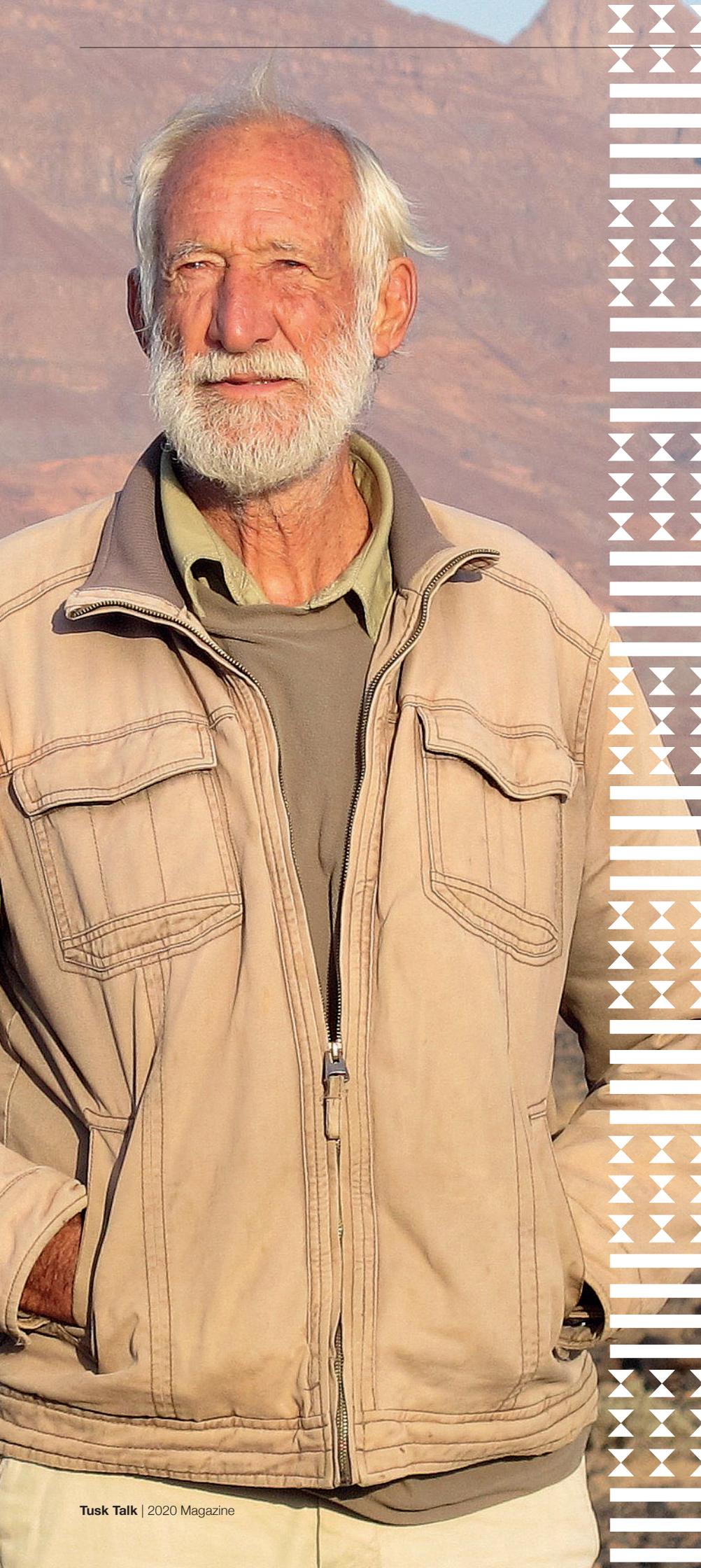
Main image
Garth Owen-Smith
Credit: James Adair

Right from top
Garth with the winners and finalists of the 2015 Tusk Conservation Awards
Credit: Chris Jackson

Garth making his speech at The Awards
Credit: Chris Jackson

Garth and Margie with Prince William in Namibia
Credit: Adam Vallance





“

Garth, and his devotion to conservation, will be much missed.

HRH The Duke of Cambridge

30 years of lion conservation

As 'King of Beasts', lions have been celebrated and revered throughout history for their courage and strength. Once roaming most of Africa and parts of Asia and Europe, now three-quarters of African lion populations are in decline.

Population

The population of lions is estimated to have declined by as much as 50% over the last 25 years. The most recent estimates put the total population of lions at approximately 22,500.

**Getting good data on this wide-ranging, low density predator is a challenge in itself. Formal surveys of lions are known to have very large confidence intervals, which means past population estimates have a lot of room for error.*

Threats

Lions occupy less than 8% of their historic range. The growing human population and encroachment has resulted in habitat loss and fragmentation. Human-wildlife conflict is a major threat to lions which are killed indiscriminately in retaliation for loss of livestock or human life. Prey base depletion is also a serious issue due to degraded habit, and bush meat hunting.

Conservation

Lions are still present in a number of large and well-managed protected areas across Africa. Their ongoing protection is vital for the survival of the species, especially if their habitat can be linked by wildlife corridors. As well as protecting some of their greatest strongholds in Tanzania and Zimbabwe, Tusk invests in a number of initiatives working with local communities to change attitudes towards lions and to help them protect their livestock.



LEAST CONCERN

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EXTINCT

IUCN Red List Status:

Vulnerable

Current Population Trend: **Decreasing**

Main Image
Old Testament
Credit: David Yarrow



Global Animal Health, *Tanzania*

Providing disease control in and around Serengeti's buffer zone areas to protect larger predator and carnivore populations in Tanzania.

Lion Landscapes, *Kenya*

Promoting landscape-scale management of lions and human-lion conflict in Laikipia, Kenya.

"Lion landscapes by definition need to be big to ensure that larger wide-ranging species like lions make it through the next 30 years. We need to develop mechanisms that allow those who value these big healthy ecosystems to pay for them."

Dr Alayne Cotterill, Lion Landscapes

Zambia Carnivore Programme, *Zambia*

Conserving Zambia's large carnivores through research, direct conservation action, and improving opportunities for Zambian conservationists.

"Across the lion range, we see community conservancies emerging, people thriving with lions and finding innovative ways of coexisting and unlocking the value of lions for people and wildlife. Prides are returning to areas that have not had lions for decades, and the roar of the lion is again heard at night."

Dr Matt Becker, Zambia Carnivore Programme

The present – rallying for lions

In spite of the threats that the African lion currently faces, there is cause to be hopeful.

Interest in lion conservation is at an all-time high. The plight of lions is on the global radar and actions are being taken by communities, governments, and organisations like poaching and trafficking, conflict, and habitat loss.

Dr. Matt Becker, ZCP

In Laikipia, Kenya lions are still thriving due to the collaborative efforts of private ranches and conservancies that act as protected areas for wildlife. Last year Lion Landscapes provided training to nearly 800 community members; 130 predator-proof bomas were built; 45 rangers were trained, equipped, deployed and supported on eight conservancies and 100% of conflict events were responded to.

Dr. Alayne Cotterill, Lion Landscapes

Turning the tide – the next 30 years

The next 30 years hold a lot of uncertainty for lions and people. There is plenty to be hopeful about but there will be many challenges ahead. Our partners comment on how we can turn the tide:

Maintaining landscapes for lions

If we are going to still be talking about the conservation of viable populations of wild lions in 30 years' time then the equation is simple; lions, their habitats and prey must be more valuable to African communities and governments than alternate land uses. It is not realistic to expect those with the least economic resilience to continue to bear all the costs of living with species like lions, elephants, and rhinos. Likewise, we cannot expect people in lion range countries not to want better and better lifestyles.

Dr. Alayne Cotterill, Lion Landscapes

Unified health approaches

The African lion will be increasingly pressurised through loss of habitat. This is why maintaining healthy buffer zone areas around protected areas is so important. If in the face of human population expansion, we can successfully manage protected areas while also maintain the viability of buffer zones then we will have a chance of protecting the species that live therein. Providing disease control activities to these buffer zone areas will play a key role in this.

Dr. Felix Lankester, GAHT

Fostering co-existence and passing the torch to local leadership

People living in and around 'Lion Landscapes' bear the cost of living with lions, both through livestock predation, and sometimes even conflict with humans. Innovative programmes aimed at fostering co-existence through lion conflict mitigation work and models where the economic benefits of having lions on the landscape can be realized, will only become more important in the future.

As many of the pioneering lion conservationists near the backstretch of their careers, we need to make sure a new generation is there to carry the torch and take it to the next level. Never has it been more important that these leaders are local, and from the countries and communities that live with lions

Dr. Matt Becker, ZCP

Much of our work would not be possible without the funds raised through the amazing energy and enthusiasm of our supporters. Our fundraising events contributed a net surplus of £1.1m to direct conservation activities in 2019

Event review 2019



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1. An Evening with Levison Wood

In January, Tusk Ambassador Levison Wood the explorer, writer and photographer, entertained a sell-out crowd at Cadogan Hall. He gave an enlightening, at times hilarious, and thought-provoking talk, based on his most ambitious expedition to date to circumnavigate the 5,000-mile Arabian Peninsula from Syria to Lebanon. Our sincere thanks to the event sponsor, Artemis Investment Management, for their very kind support and to Levison for fascinating talk which raised over £20,000 for Tusk.

2. London Marathon

All 32 members of Team Tusk ran a tough 26.2 miles through the streets of London, raising an incredible £57,000 funds for the charity. We cannot thank each runner enough for their efforts, both physically and through their fundraising.

3. Sam Sopwith Exhibition

The artist Sam Sopwith kindly held a Preview Evening in aid of Tusk on the 7th May. Held at the Patrick Mavros Gallery, the captivating exhibition featured 'Sopwith's Camels and Other Curious Creatures'. Tusk would like to thank Sam for her very kind support and the donation of £3,200.

Across from top left

1. Levison Wood talking to Charlie Mayhew from Tusk
2. Matt Pickford from Team Tusk in the London Marathon
3. Buffalo sculpture by Sam Sopwith
4. Katherine Jenkins performing at the Tusk Ball in Kensington Palace
5. Dr Amy Dickman and Dr Alayne Cotterill with Stephen Watson, Chairman of Tusk
6. Runners taking part in the Safaricom Marathon
7. Action at the Land Rover Clay Shoot
8. Josh Widdicombe performing at the Tusk comedy night
9. Christmas Drinks Gone Wild at the Maddox Gallery

4. The Tusk Ball

The Tusk Ball was very generously sponsored by ISPS Handa and Land Rover, with further support from Justerini and Brooks. During the evening the 350 guests were treated to powerful live performances by Katherine Jenkins and John Owen-Jones. And if that were not enough, comedian and long-standing Tusk Ambassador Rory Bremner compered the event, entertaining guests throughout, while James Lewis, as auctioneer, helped to raise a sizeable sum of money for our work. We are indebted to everyone who made the event at Kensington Palace possible and supporting us, raising a staggering £530,000 for our conservation projects in Africa.

5. Tusk Conservation Lecture

The Artemis sponsored Tusk Conservation Lecture was given by Dr Alayne Cotterill and Dr Amy Dickman from Pride Lion Conservation Alliance, who spoke of how their innovative conservation alliance is strengthening communities, empowering women, and helping secure Africa's wild lion populations. Together they have been able to develop better ways of reducing human-carnivore conflict by protecting livestock through predator-proof enclosures, and by tracking lions and alerting people when they are nearby.



They have also created a new partnership which links carbon offset payment to local communities in return for long-term wildlife habitat protection. This event was off set using Lion Carbon. Many thanks to Painted Wolf Wines for their sponsorship of the reception.

6. Safaricom Marathon

Marking its 20th Anniversary, last year's Safaricom Marathon, hosted by Tusk and the Lewa Wildlife Conservancy, once again saw more than 1,400 runners from over 40 countries tackling the incredibly challenging, yet breathtakingly beautiful course in northern Kenya. Completing one of the top 10 "must do" marathons in the world (according to Runner's World), the international runners succeeded in raising £368,000/\$475,000 for a wide range of projects across Kenya. We cannot thank each and every runner enough for their support.

7. Land Rover Charity Clay Shoot

The seventh annual Tusk Clay Pigeon Shoot raised a record £77,142 with 25 teams joining the fray. Thanks to the generous sponsorship of Land Rover and tremendous support from auction donors and corporate teams alike. Once again, bright September sunshine contributed to a fun day of sport and friendly rivalry. In addition to Land Rover, Tusk would like to thank the RBSS, Tim Jackson, Andy Pitts-

Tucker, the auction donors and all our guests for their wonderful support.

8. GenerationTusk Comedy Night

Thanks to generous support from Emso Asset Management, GenerationTusk put together a sell-out event at the renowned Comedy Store in London's Leicester Square. Over 400 new young supporters joined us to witness hilarious sketches by Ivo Graham, Josh Widdicombe, Ed Gamble, Suzi Ruffell, Tom Ward, Jamali Maddix and Katherine Ryan who all generously donated their time to the cause. Thanks also to the GenerationTusk Committee for organising the event, and to everyone who kindly contributed to the raffle, raising £11,000 for Tusk.

9. GenerationTusk Christmas Drinks Gone Wild

With generous sponsorship from Exceptional Travel and Maddox Gallery, GenerationTusk hosted Christmas Drinks Gone Wild at the beautiful Maddox Gallery. The evening featured David Yarrow prints and included drinks donated by Downton Distillery and Painted Wolf Wines. Tusk would like to thank all the raffle prize donors, plus ChicP, Soffles and Peardrop. Generous support from all who came to the event raised £7,000.

The Tusk Conservation Symposium engenders collaborative pan-African working relationships.

Connecting conservation excellence

African conservationists often work in remote and isolated conditions, rarely having a chance to share their challenges and solutions with others in the same field. The Tusk Symposium provides just that engendering collaborative pan-African working relationships.

The Tusk Conservation Symposium 2019 saw representatives from 45 Tusk-supported projects across 16 African countries assemble at the Mount Kenya Safari Club in Kenya from 7th-10th October. Generously sponsored by ISPS Handa, the four-day gathering included workshops on conservation economics, mainstreaming conservation education and building conservation leaders, as well as training sessions, open debates and networking.

Delegates also attended field workshops and presentations with the Lewa Wildlife Conservancy and Northern Rangelands Trust teams, covering rangelands management, adult education, anti-poaching, security and community-led conservation.

The participants' closing remarks confirmed that the Symposium had achieved what it had set out to: it had showcased a wide range of solutions that others could learn from, and presented the opportunity to build relationships between Tusk's project partners. The emphasis on education and

Below
Tusk Conservation Symposium 2019 team photograph

Opposite page left to right clockwise

A panel discussion on conservation leadership

Field visit to the Lewa Wildlife Conservancy

Group work at the Mount Kenya Safari Club

Field visit to the Ol Pejeta Conservancy to see the northern white rhino

Credit: Jeff Waweru

women's empowerment (including family planning) was particularly well-received, as both must be part of a holistic approach that was widely acknowledged as the way forward.

Among the recommendations for a next symposium was the suggestion to invite decision-makers and participants from other sectors. Participants recognised that their work has to be made relevant to the climate crisis, and that the debate needs elevating to the political elite and the urban majority.

Collaboration in action

The most significant impact from the Symposium will be the relationships and collaborative ventures that flow from it. At the outset, Tusk offered up a fund to enable exchange visits and the development of joint initiatives. As a result, 21 proposals were submitted – a clear demonstration of delegates' collective desire to collaborate. Tusk is able to fund 15 of these visits. The importance of this was hailed by leading Kenyan conservationist Dr Winnie Kiiru of The Elephant Protection Initiative in her entertaining and thought-provoking keynote speech during the closing reception supported by The Milton Group. The evening was attended by many from the Kenyan conservation community as well as senior representatives of the Kenyan Government and The British High Commission.





ISPSHANDA

SUPPORTS **Tusk**





Dr Haruhisa Handa
ISPS FOUNDER
AND CHAIRMAN



RT Hon Sir John Key
ISPS PATRON & FORMER
PRIME MINISTER OF
NEW ZEALAND



Enda Kenny
ISPS PATRON & FORMER
TAOISEACH OF
IRELAND

Today, we are confronted with the undeniable truth - the vulnerability of nature, humanity, and our planet. Now more than ever, **ISPS Handa** is proud to support Tusk's vital work in conservation and education around the world, for the protection of our most magnificent species.



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New Land Rover Defender put through its paces with Tusk in Africa

Land Rover Defender

As one of Land Rover's longstanding global charity partners, Tusk was thrilled to be invited to field test the New Defender in Kenya last year, ahead of the launch of this eagerly awaited vehicle designed to replace the 70-year-old iconic brand. And earlier this year, we then had the opportunity to help host the international media in Namibia so they could put the vehicle through its paces and learn about how Land Rover is supporting Tusk's conservation activities on the ground.

First there was a discrete exercise to get the prototype vehicle out to Kenya which was entrusted to another one of Tusk's longstanding corporate partners, DHL. For Land Rover, the aim of the test was to demonstrate the vehicle's supreme capability and durability over some of Africa's most extreme terrain whilst supporting Tusk's conservation work across the landscape that makes up the Borana and Lewa Wildlife Conservancies.

As part of field tests, the heavily disguised New Defender was thrown into the action to lead on a dramatic initiative to find a male lion so it could be darted and re-collared. Within this region there are a number of prides and tracking and monitoring their movements across such a vast environment is vital in order to protect them and reduce any conflict with neighbouring communities and their livestock.

The darting exercise, which was filmed and photographed by Land Rover and David Yarrow, was led by renowned KWS vet, Dr Matthew Mutinda, and the team from Lion Landscapes, a project also supported by Tusk. The large male lion was found in thick bush, but nothing the new Defender could not handle. Once darted from the safety of the vehicle, the team swiftly got to work taking blood samples



Working with our partners at Tusk in Kenya enabled us to gather valuable performance data. The Borana reserve features a wide range of challenging environments, making it a perfect place to test to the extreme the all-terrain attributes of the new Defender.

Nick Collins, Engineering Vehicle Line Director, Jaguar Land Rover

and measurements as they fitted a new satellite GPS collar to the huge lion.

Following the launch of the vehicle at the Frankfurt Motor Show in the Autumn, Land Rover took a fleet of the new Defenders to Namibia earlier this year for the media to drive for the first time and get a real sense of its capability. The Kaokoland Expedition also gave Tusk the opportunity to present the work of two of its local project partners, Save The Rhino Trust and Integrated Rural Development and Nature Conservation, showing the journalists how the vehicle can serve conservation efforts across the continent.

Having joined the trip, Tusk's Chief Executive, Charlie Mayhew, said, "Following our prototype test last year in Kenya, it was exciting to join the media launch of this extraordinarily capable 4x4 vehicle. It was great to be given the opportunity to showcase the valuable partnership Tusk enjoys with Land Rover and provide the media with the conservation context for the area in which the test drives were undertaken. And having had the huge honour of being one of the first to drive the new Defender, I was blown away by how impressive it is!"

Main image

New Defender at Borana waterhole with a herd of African elephant
Credit: David Yarrow



THE NEW LAND ROVER DEFENDER

IN A LAND FAR, FAR AWAY...

landrover.com



ABOVE & BEYOND



The new Land Rover Defender relishes challenges and doesn't care much for impossibilities. With permanent all-wheel-drive and world-first configurable Terrain Response technology, it has the capability to push boundaries even further. Tested in every condition in every environment on every surface you might encounter, it always comes out the other side, ready for the next challenge. Defender. An icon in a category of one.

Official WLTP Fuel Consumption for the Land Rover Defender in mpg (l/100km): Combined 32.2-22.6 (8.8-12.5). Official NEDC Equivalent (NEDCeq) CO₂ Emissions 234-199 g/km. The figures provided are as a result of official manufacturer's tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ and fuel economy figures may vary according to factors such as driving styles, environmental conditions, load and accessories. Model Shown: Defender 110 First Edition with Country Pack and 'A' Frame Protection Bar upgrade.



Support the frontline of conservation
in Africa

The Tusk collection 2020



Winchester based artist Hannah Shergold has a fascinating, albeit unusual back story and is now one of the most successful self-representing artists in the UK.

Since leaving the Armed Forces in April 2018, Hannah has hosted two solo exhibitions on London's Pall Mall and raised over £120,000 for charity through her artwork. We are absolutely thrilled that she is now partnering with Tusk for our 30th anniversary.

Despite the current COVID-19 crisis Hannah has generously committed to releasing her 2020 collection with 20% of all proceeds being donated to Tusk. Furthermore, she is donating two stunning paintings to be sold via online auction in mid June with 100% for the charity.

But despite her success, Hannah has taken a less conventional route to reach it. She graduated from Cambridge in 2006 having studied pre-clinical Veterinary Medicine. After three years as a bronze sculptor she joined the Royal Military Academy Sandhurst and commissioned into the Army Air Corps. Following a ground tour of Afghanistan with the infantry she qualified as a Lynx helicopter pilot and has served all over the world including Germany, Canada and Kenya.

Listed as one of the top 10 "Women to Watch in the Arts" by About Time magazine, Hannah has featured on Sky Arts Portrait Artist of the Year and in the Financial Times "How To Spend It" section, amongst others.

My artistic process is a head first dive into the unknown. Precision is easy, but it has no soul. I have to break every perfectionist bone in my body to deliberately ruin something I have taken hours to achieve! Create it, break it, fix it, balance it. It's an exhausting journey!

Please take a moment to view Hannah's Tusk Collection via www.hannahshergold.com

And look out for details for the online auction of these two superb paintings illustrated here. Please bid generously in the knowledge that you will be supporting the frontline of conservation in Africa!



Top
Elephants Entwined (Oil on Canvas 100 x 150cm)

Bottom
Cheetah Cubs in Hiding (oil on canvas, 100 x100cm)

Change makes us determined

At Ninety One, we are determined to invest for a better tomorrow by committing our support to conservation in Africa. We are proud to have partnered with Tusk since 2013; by working together we can make a difference.

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Together we can do even more
to advance conservation in Africa.

Join Tusk's Patrons Circle

Towards the end of 2018, we launched the Tusk Patrons' Circle. This a growing group of like-minded people with a passion for Africa, its wildlife and for supporting the best conservation initiatives across the continent.

Members of the Patrons' Circle are generously contributing at least £1,000 or \$1,500 a year to Tusk, providing sustained funding at a level that helps us and our partner projects to plan for the future.

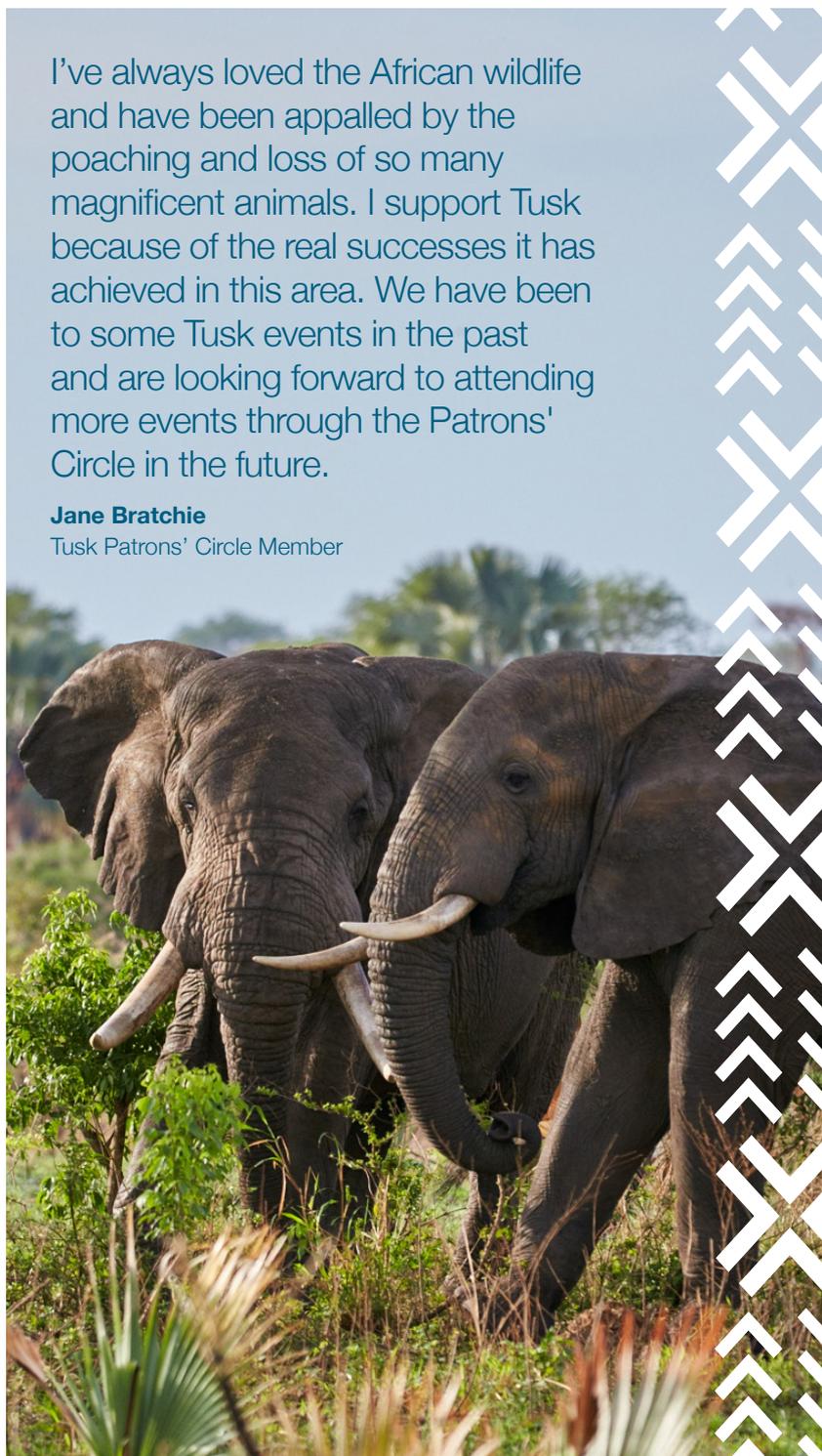
We introduced the Patrons' Circle in response to a number of our supporters wanting a way to feel more involved in the charity so that they can get to know Tusk and our project partners better. As well as aiming to raise more vital funding for our conservation initiatives, we also want to make sure that you to see the impact of our donation through regular project updates and news from the field.

While in its early stages, we are keen for the Patrons' Circle to develop in consultation with its members so while we build relationships with you, we will be listening to what you want from us in return for your generous support. We want to bring people together as much as possible so, as well as our existing Tusk events, we plan to host an exclusive Patrons' Circle reception annually and will look for other opportunities for interesting events and ways to connect in person or online.

For more information on how to join Tusk' Patrons' Circle, please get in touch with Anna Hunt on anna@tusk.org

I've always loved the African wildlife and have been appalled by the poaching and loss of so many magnificent animals. I support Tusk because of the real successes it has achieved in this area. We have been to some Tusk events in the past and are looking forward to attending more events through the Patrons' Circle in the future.

Jane Bratchie
Tusk Patrons' Circle Member



Main image
African elephant
Credit: UCF

Become part of the Tusk family

A shared passion

Tusk relies almost entirely on the generosity of the individuals who support us and our projects. Philanthropy is very personal and we pride ourselves in building close relationships with our donors to understand why they are passionate about our cause and what they hope to achieve through their investments

Andy Pitts-Tucker has supported Tusk since 2008 when he first heard about the Lewa Safari Marathon and took part in the challenge himself. This experience had a profound effect, and he was completely taken by the work of the charity. He says: "I am a huge believer in protecting wildlife through communities and this is Tusk's main focus. They put a very high percentage of the funds they raise into the field which was also a huge factor for me".

Andy has become a dedicated supporter and is now an active member of Tusk's Development Board and the Patrons' Circle. He has seen many of Tusk projects first-hand, as part of subsequent marathon trips, project visits on behalf of Tusk and family holidays. He told us that all have been truly memorable. "Most recently I also visited Namibia with the family and we were lucky enough to spend a fabulous evening under the stars listening to Simson Uri-Khob of Save the Rhino Trust – an amazing experience".



The Tusk team is small and dynamic and incredibly friendly. I warmed to the team immediately and continue to call them friends 12 years on".

Andy Pitts-Tucker

Top
Jolanta Piekos with the Reteti Elephant Orphanage keepers

Bottom
Andy Pitts-Tucker (second from right) at the 2017 Tusk Conservation Symposium

Jolanta Piekos had her first proper introduction to Tusk through the rhino sculpture trail that took place in London in 2018, although she had heard of the charity before. She has since got to know Tusk well and says she has been impressed by the scope and efficiency of Tusk's work in Africa and by the fact that it is closely involved in community development.

She is a long-standing supporter of environmental initiatives. "My passion for wildlife conservation started during a year-long trip around the world 20 years ago. I fell in love with Africa, its wildlife, people and landscape; with the way the air feels and the sounds of the African night. Since then I have returned to Africa many times, always hungry to see more and to understand better what can be done to protect its beauty and wildlife for us and our children". Through Tusk, she knows that her support is helping projects across Africa for the long-term, with significant impact on wildlife, while also improving people's lives.

If you would like to make a significant donation to Tusk, please contact Anna Hunt on anna@tusk.org

There are many different ways
in which you can get involved

Support Tusk

With your help, Tusk will be able to make an even greater difference for Africa's wildlife, natural habitats and people, and there are many different ways in which you can get involved.

Donate Now!

There are several ways you can make a donation today:

- Use the donation response form to send a cheque or make a card payment
- Complete the standing order form to set up a regular payment, helping us do even more and plan for the future
- Make a donation or set up a standing order online at www.tusk.org
- Call the office on **+44 (0)1747 831005** to make a donation over the phone, or for more information on other ways to give



Donating in the USA

For American supporters wishing to donate in the most tax efficient way you can choose to support our work through 'The Friends of Tusk' – a donor advised fund administered on behalf of Tusk by CAF America. Gifts made here are tax deductible in the US (CAF America Tax ID 68-0480736). Contact us for more information or a gift form.

Main image

Runners taking part in the Safaricom Marathon
Credit: Wanjiku Kinuthia

Raise funds for Tusk

Much of our work would not be possible without the funds raised through the amazing energy and enthusiasm of our supporters. Whether taking on a challenge, creating your own event, fundraising alone, or with friends or colleagues, we're here to support your efforts. **For more information on how you can support Tusk visit www.tusk.org, email info@tusk.org or call the office on +44 (0)1747 831005.**

Join GENERATIONTUSK

GenerationTusk is a strong community of next generation supporters who are committed to raise funds for Tusk through a variety of events and other initiatives that promote conservation across Africa. Follow **@generation_tusk** on Instagram to be kept up to date with news and events, or email **hannah@tusk.org** for more information and to get involved.





We are all too familiar with endangered species at Artemis, thanks to our work looking after and nurturing Profits. So we're delighted to continue supporting Tusk. To find out more about Artemis, please contact your financial adviser, call 0800 092 2051 or visit artemisfunds.com.



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Remembering Tusk in your will is one of the most powerful ways of having a lasting impact.

Leave a gift to Tusk in your will

No matter how large or small, gifts left in wills are particularly special to us. Not only do they allow us to plan ahead and do so much more, but we know that such a gift comes from someone who cared enough about our work to help protect Africa's wildlife for generations to come.

We realise it is very easy to put off making or changing a will. Figures show that more than a third of people who support charities say they would leave a gift in their will after those close to them have been provided for. But, unfortunately just 7% of people actually get around to doing it. The reality is that making, or even updating, a will is easy.

It is increasingly easy these days to make or change a will, with a number of options available. We are also delighted to have the support of Make A Will Online, The Goodwill Partnership and Lexikin, who present a number of different options for making the writing of a will as easy as possible.

You can leave any fixed sum of money in your will, a percentage, or a combination. A gift to Tusk of even just 1% of your estate will help us secure a better future for Africa's wildlife and wild habitats (and ensures those closest to you receive 99%).

- With Make A Will Online we are offering a FREE online will service. All wills are checked by a fully qualified solicitor and if you have a question you can call their helpline.
- The Goodwill Partnership provides a home-visit service to make the process of writing a solicitor-provided will – and leaving a gift to Tusk – as easy as possible.
- Lexikin offer a unique online step-by-step guide to creating a will, securing your digital legacy, and leaving a gift to Tusk.

Unless otherwise specified, every gift we receive from a will is invested in our endowment fund – the Tusk Foundation – to provide a regular and sustainable source of income for both the charity's operations and projects. No matter how large or small, leaving a gift to Tusk will help us realise our vision of a future in which people and wildlife can both thrive across Africa.

For more information on leaving a gift to Tusk in your will, visit www.tusk.org/legacy, email info@tusk.org or call the office on 01747 831005.

Main image
Beisa Oryx
Credit: Dirk Collins



We are extremely grateful to the following for their generous support of our work.

Thank you

We are extremely grateful to the following for their generous support of our work. Without these donations and gifts-in-kind, we could not have achieved half of the impact and successes featured in this magazine. We are also grateful to all our supporters, too numerous to mention here, whose donations make an enormous difference to our work in Africa.

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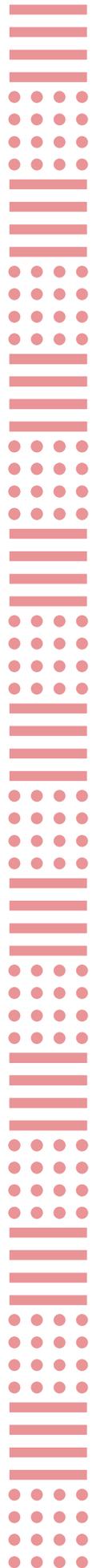
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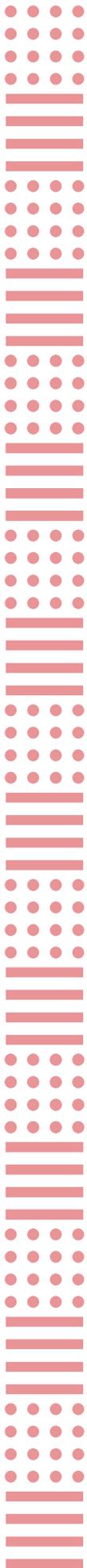
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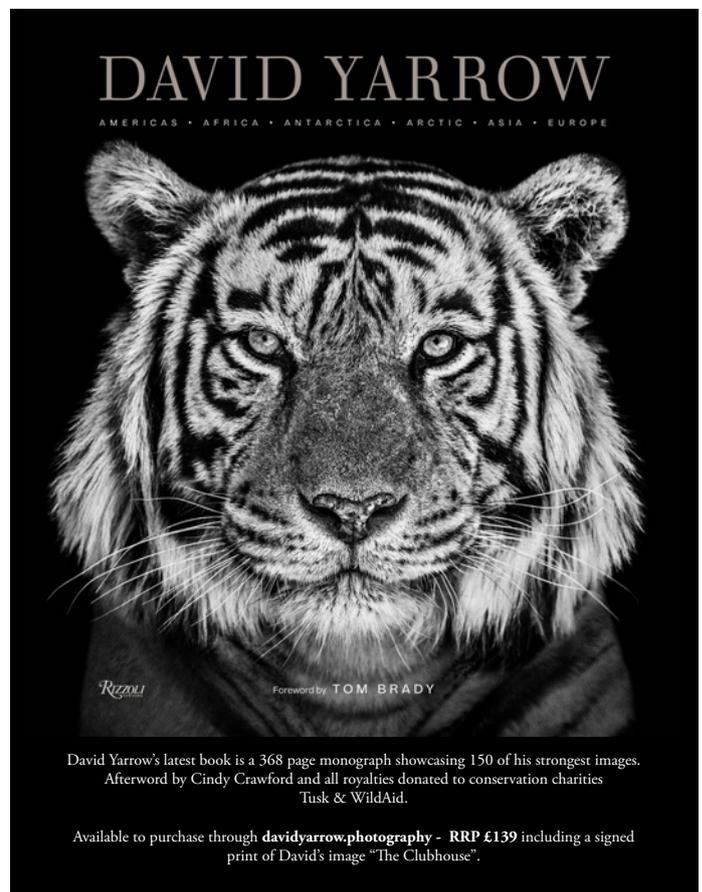




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Tusk Trust

4 Cheapside House

High Street

Gillingham

Dorset SP8 4AA

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